

Julie Sweetland, PhD, Dr. Julie Sweetland is a sociolinguist and senior advisor with the FrameWorks Institute, a nonprofit that studies the cultural and communications aspects of social and scientific issues. Dr. Sweetland's skill in translating framing research into communication strategy has helped drive change on health equity topics like childhood adversity, tobacco control, maternal mortality, and more. As a longtime partner to the American Academy of Pediatrics, Julie has been instrumental in AAP's efforts to lead a more productive public conversation on childhood vaccination.