

# Strategic Shifts and Mental Makeovers: *Public Health in Motion*

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# About PHAB

Accreditation. Innovation. Transformation.

## Who we are

PHAB serves as the accrediting body for public health in the United States, advancing standards of excellence and accountability for the systems that promote and protect the health of all people.

## Mission

To advance and transform public health practice by championing performance improvement, strong infrastructure, and innovation

## Vision

A high-performing public health system that supports all people living their healthiest lives



# Overview

**103**

LHDs accredited  
in Ohio



**406**

Local HDs

**40**

State HDs

**8**

Tribal HDs

**6**

VRHS Units

**1**

Ministry of Health

**5**

Military Installation  
Departments of Public  
Health

**107**

Public Health Infrastructure  
Grant Recipients

**21**

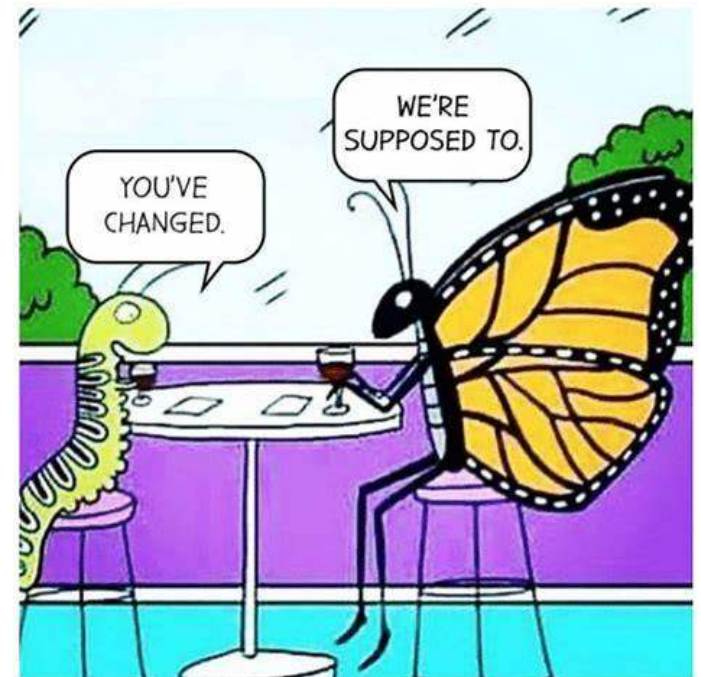
Members of the 21st  
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# What is Public Health System Transformation?

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Public health transformation requires **reimagining the system** and **creating a shared vision**. The vision must support the mindsets, workforce, capacity, and resources needed to deliver Foundational Public Health Services and 10 Essential Public Health Services—and to promote health and well-being.

Transformation occurs through a **fundamental shift in the way public health systems are structured and how parts of the system function and interact**.



# The Opportunity

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## Aligned Strategies



Historical siloes no longer work – an aligned strategy is essential to delivering better health outcomes, reducing costs, and offering quality services to the population.

## Cross-Sectional Partnerships



Health Care and Public Health are stronger together, working hand in hand to protect and improve community health – from emergency response, chronic disease management & prevention, and impactful community-based services.

## Collective Expertise



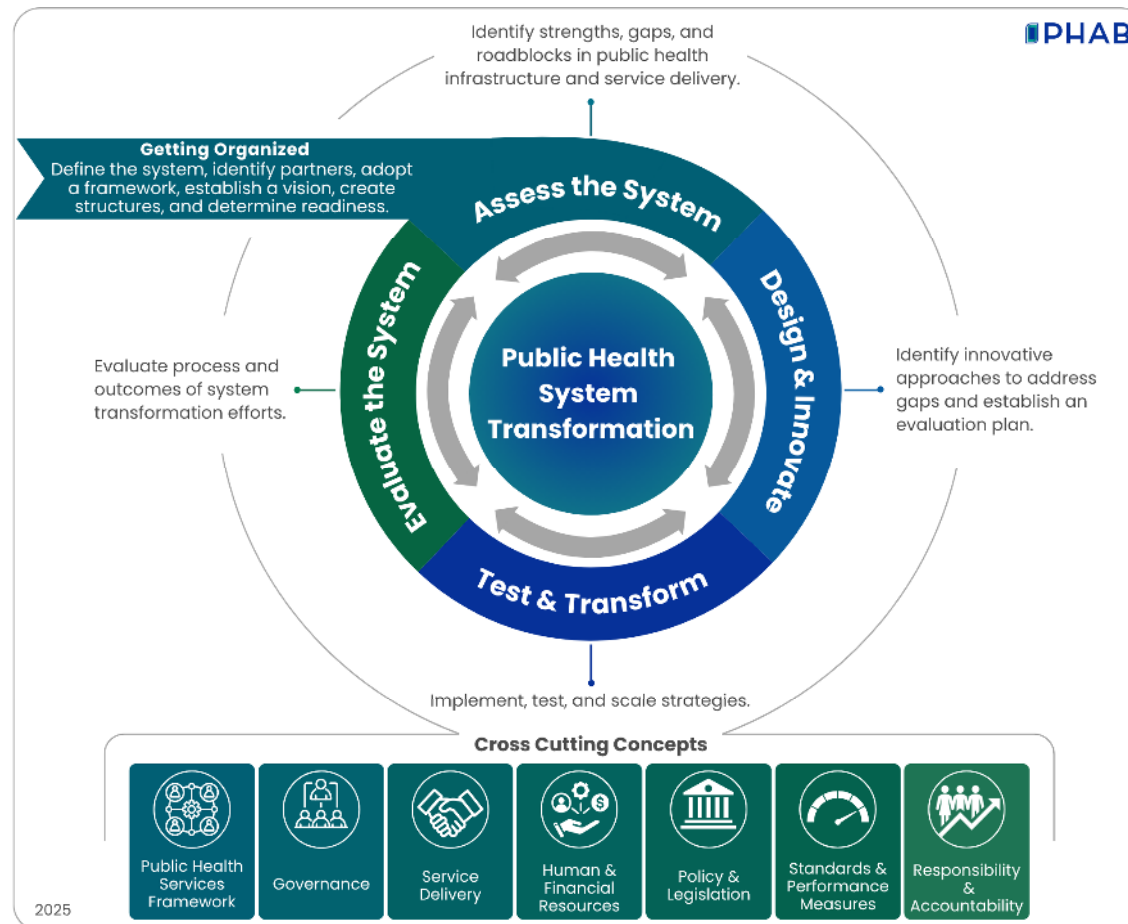
By leveraging expertise, resources and workforce across sectors, we can optimize impact and increase efficiencies and effectiveness.

## Population Health Focus



Using a public health lens ensures health care systems are not only treating illness but also improving population outcomes.

# Blueprint for Transformation





# Transforming (re)Accreditation: Feedback from the Field



## Multifaceted engagements

- Survey outreach
- All HD calls and input sessions
- Board committee engagements
- 1:1 meetings with HD leadership



## Themes

- Appreciation for clear **communication and flexibility**
- **Budget constraints** are limiting capacity to continue (re)accreditation journey
- Reaccreditation activities feel **misaligned with day-to-day realities**
- The ability to articulate **accreditation's value and ROI** is essential

# (Re)accreditation Principles

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## Flexibility and Relevance

Reflecting real-time public health priorities as defined by the HD grounded in FPHS

## Reduce Documentation Burden

Overall reduction in documentation required and moves some from docs to visual observation

## Continuous Improvement

Increased touch points between cycles with connection to resources and TA

## Increasing Benefits

Add new benefits for accredited HDs that are within PHAB's control





# Reaccreditation Components

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## **Focused Narratives**

Reduced documentation burden

Allow HDs to demonstrate conformity with examples

Leverage content to support other reporting requirement



## **Enhanced Site Visits**

Pre-Site Visit Conversation to initial assessment and open measures

Insight to Action session during Site Visit

Peer Learning  
Opportunities post Site Visit



## **Multi-Faceted Assessments**

Documentation review

Demonstrations and observations

Tailored conversations

*"Perfection is not attainable, but if we chase perfection we can catch excellence."*

*- Vince Lombardi*

Abstract teal line art on the left side of the slide, featuring flowing, overlapping curves that create a sense of movement and depth.

# Thank You



Connect with us!



@phaboard



Public Health Accreditation Board



[www.phaboard.org](http://www.phaboard.org)