

Getting the most from your Costing of FPHS Assessment Tool

AOHC Fall Conference
The Ohio Public Health Institute (OPHI)
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Our Presenters . . .

- **Janelle McManis, MPH, REHS**, Health Commissioner, Ross County Health District jmcmanis@rosscountyhealth.org
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Foundational Public Health Services (FPHS)

- Defines a **Minimum Package** of public health capabilities and programs that no jurisdiction can be without
- Explains the vital role of **Governmental Public Health**
- Provides a **Common Language** to communicate and demonstrate –
What is Public Health?



Foundational Public Health Services (FPHS)

- **Foundational Capabilities (FC's)**

Cross-cutting skills and infrastructure

- **Foundational Areas (FA's)**

Community programs & services

- **Community-Specific Services**

Local protections and services that are unique to the needs of a community. They are essential to that community's health and vary by jurisdiction.

Foundational Public Health Services

Foundational Areas



Foundational Capabilities

| | | | |
|---|--|--|------------------------------------|
| Assessment & Surveillance | Community Partnership Development | Equity | Organizational Competencies |
| Policy Development & Support | Accountability & Performance Management | Emergency Preparedness & Response | Communications |

Purpose of the Costing of FPHS Assessment

- Assesses current capacity to deliver the FPHS
- Determines the cost of delivering/assuring foundational activities
- Identifies funding & resource gaps
- Justifies funding needs
- Benchmarking



Using the FPHS Framework & Costing Results

- Advocacy/Education

- Local & State
- Makes a business case for increased funding
 - *“What exactly do you need and what will it cost?”*
- Makes a business case for a change in existing or adopting new public health legislation



Using the FPHS Framework & Costing Results

- An Organizing Tool

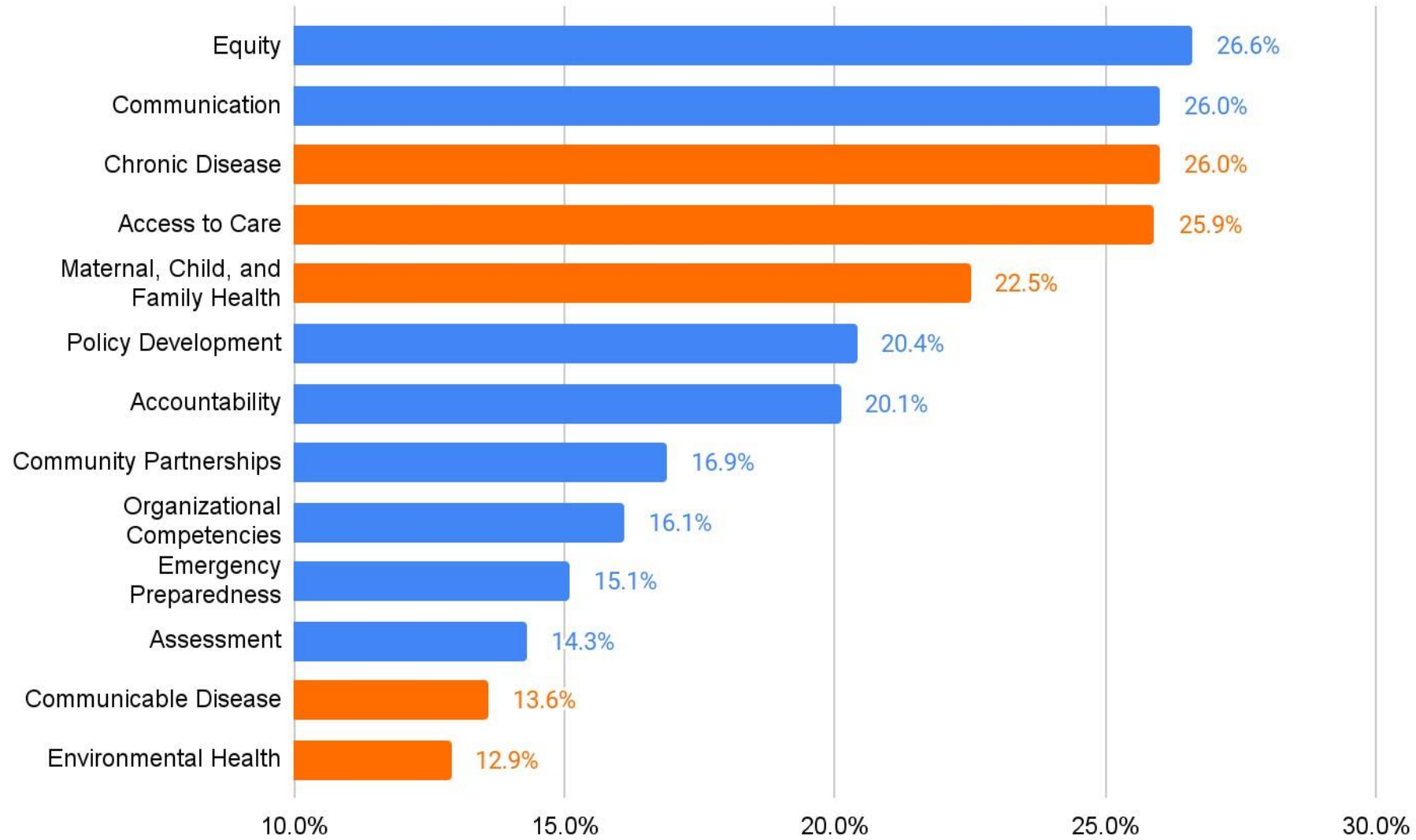
- identifies capabilities or programs not being fully implemented that need additional focus and resources (*strategic planning, performance management*)

- Financial Performance Analysis

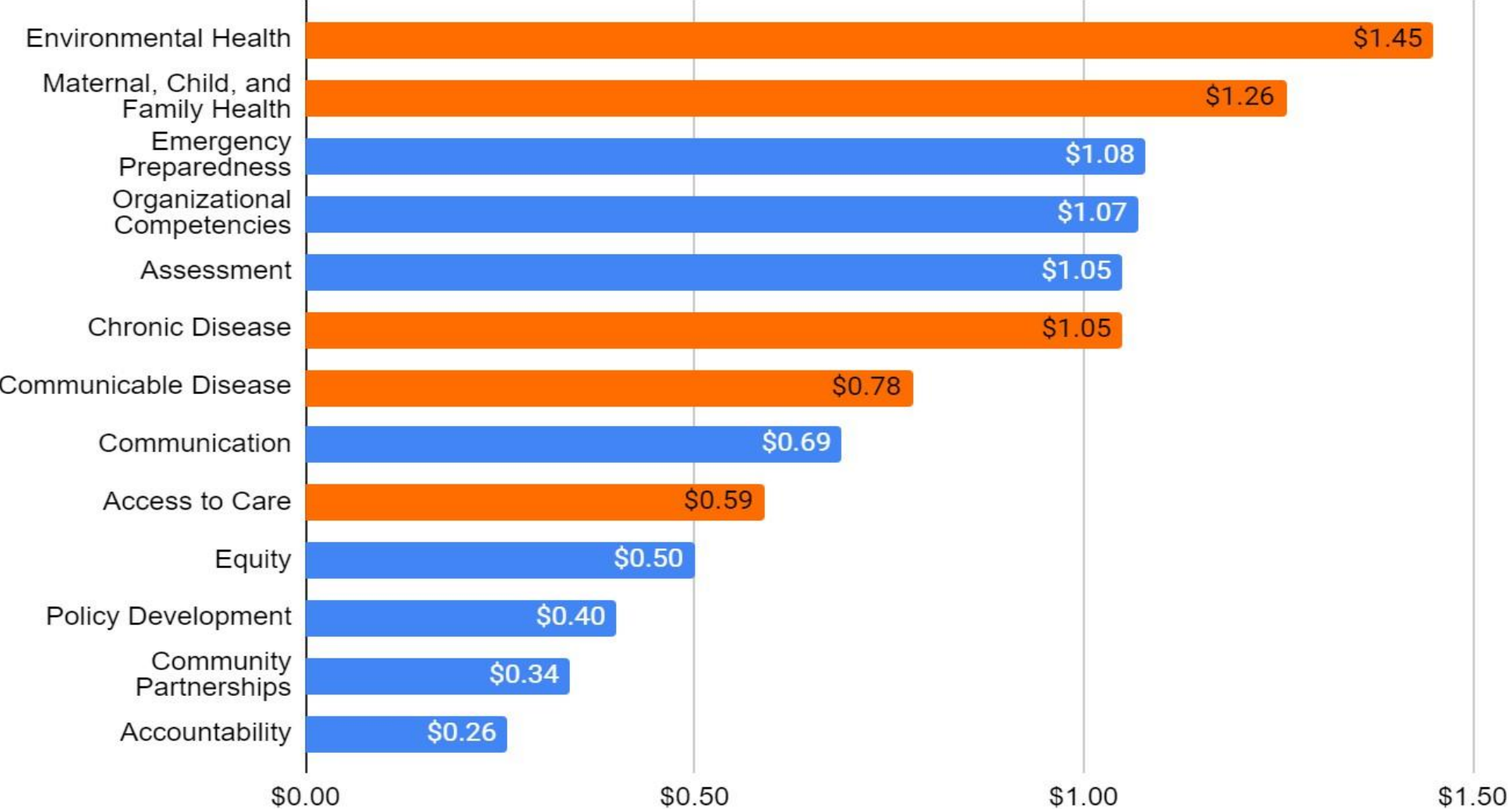
- Guides informed decision-making and helps with priority budgeting
- Considers options for resource allocation /re-allocation and guides financial projections.



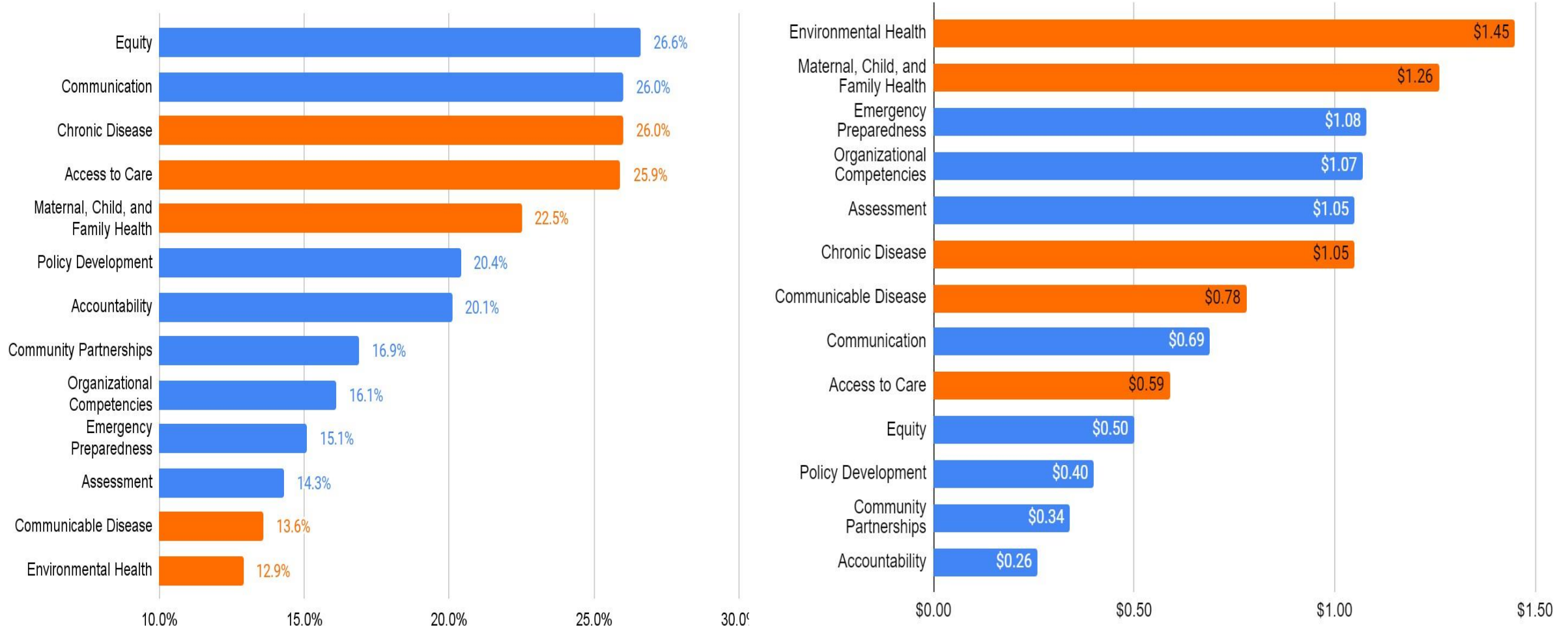
Ohio Gaps in full Attainment of the FPHS, by Foundational Service, FY 2022



Ohio per capita investment needed to fully attain the Foundational Public Health Services, by foundational service, FY 2022



Comparison – Percentage Gap in Attainment vs. Per Capita Investment Needed to fill Gap (Ohio FY2022)



Using the FPHS Framework & Costing Results

Example: An Organizing Tool

Strategic Planning

- (PHAB Reaccreditation Standards & Measures 10.1.1 A)
- Steps in the Planning Process:
 - *Conducting assessment or analysis (SOAR or SWOT)*
 - *Identifying Strategic Priorities*
 - *Setting objectives and identifying actions the health department will take to achieve its objectives*



Presenting the FPHS Assessment Tool



Ohio Costing of Foundational Public Health Services (FPHS) and the Annual Financial Report (AFR)

Presented by
Janelle McManis and Sharon Hart

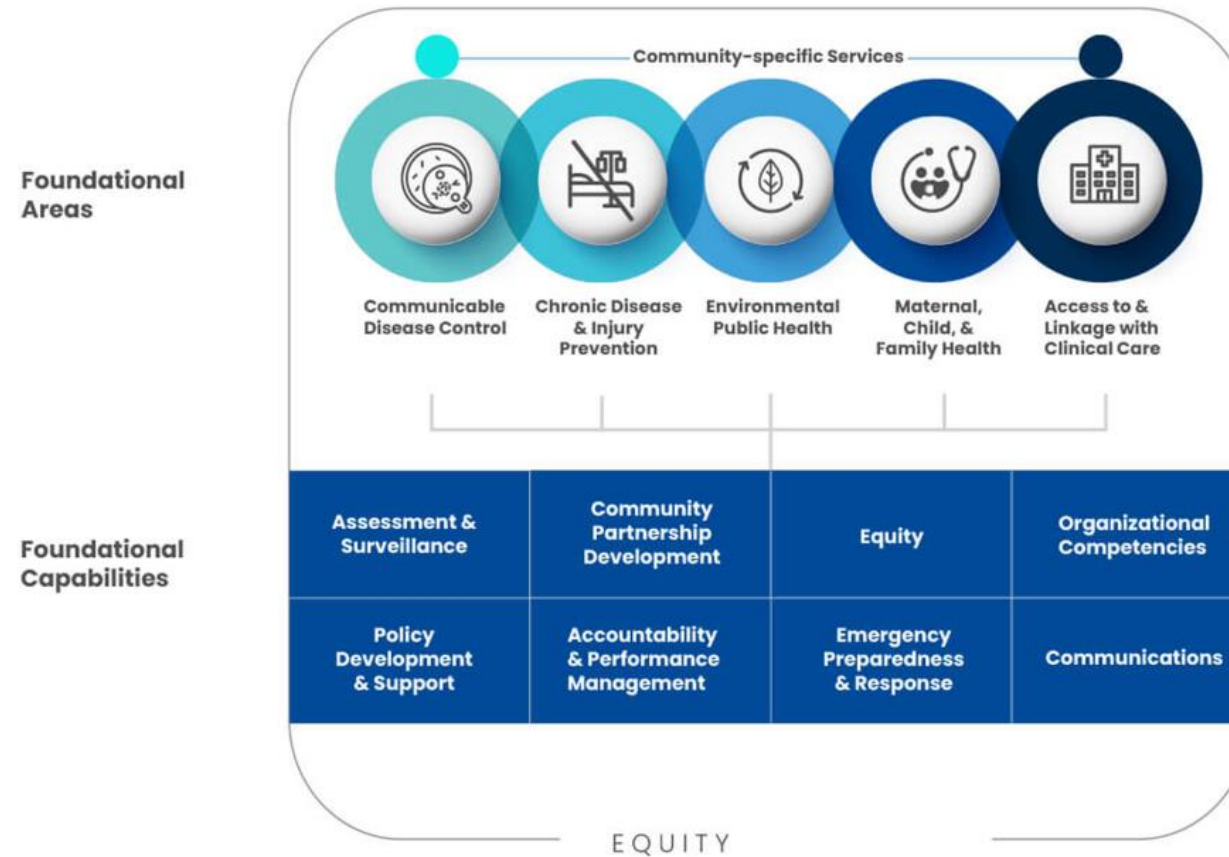
Date: June 20, 2024

**STRONG
PARTNERSHIPS**

**HEALTHY
COMMUNITIES**

**HEALTHY
PEOPLE**

Foundational Public Health Services



February 2022

Overview of the Completed Costing Tool

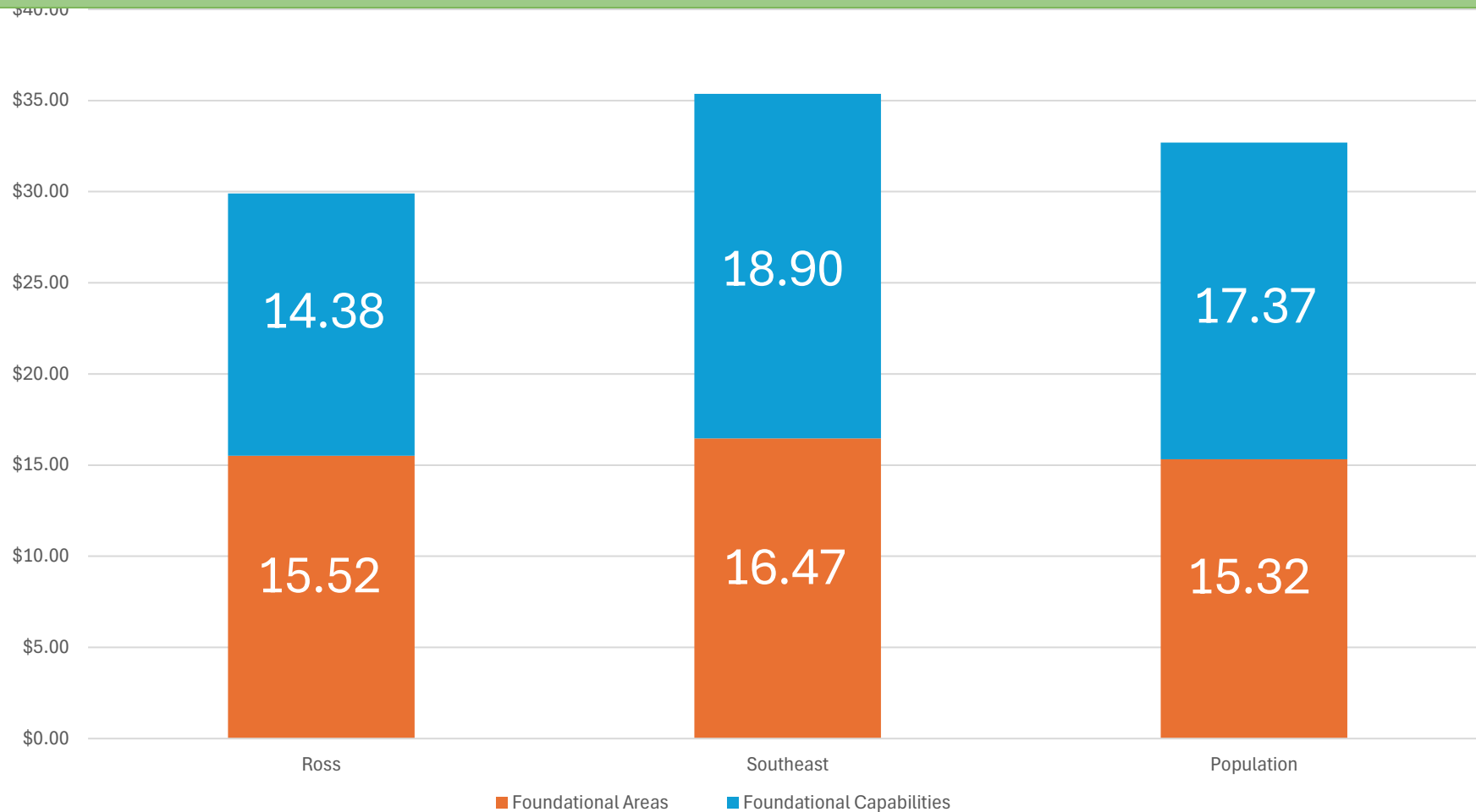
- Brief summary of each page
- Examples of expenses
 - Foundational Capabilities
 - Foundational Areas
 - Community Specific Services

Comparing Results

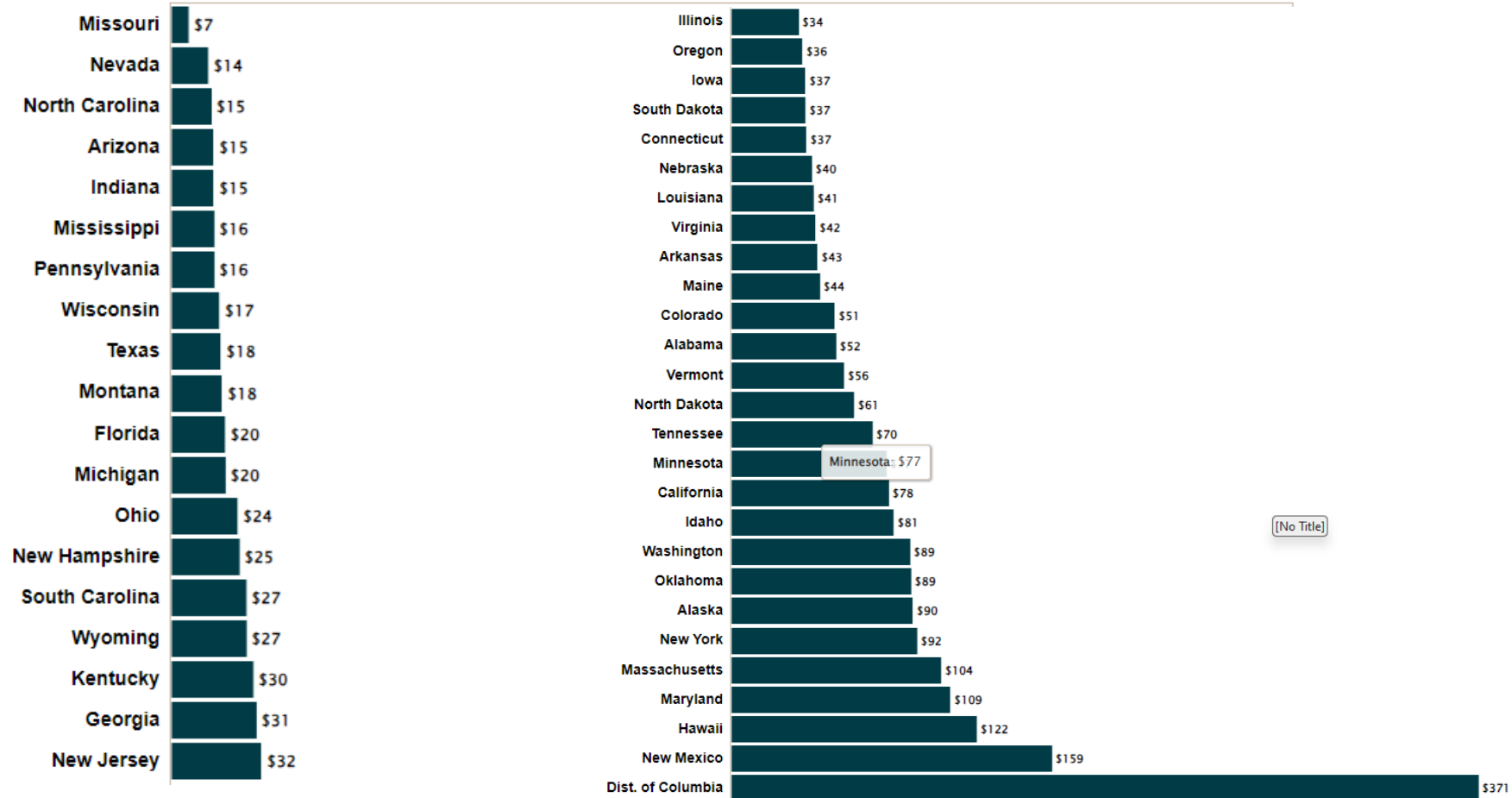
Figure 7: Per capita spending on the FPHS, by district, FY 2020



Comparing Results



State per capita Investment



Summary

- Board of Health (BOH) Continuing Education
- Staff investment
- Evaluate

Integrating FPHS Costing Tool into Local Operations (AOHC Fall Conference 2024)

Noah Stuby, MBA
Deputy Health Commissioner
Greene County Public Health

Thinking About Organizational Attainment & Strategic Alignment

| 167225 | 2019 | 2023 | |
|--|---|---|---|
| | C. Estimated PERCENT (%) being met ONLY through services provided directly by your agency | C. Estimated PERCENT (%) being met ONLY through services provided directly by your agency | |
| | Only By You (Cannot exceed 100%) | Only By You (Cannot exceed 100%) | |
| Foundational Capabilities | | | |
| Assessment (surveillance and epidemiology) | 50% | 76% | ↑ |
| Emergency Preparedness (All Hazards) | 75% | 70% | |
| Communication | 65% | 80% | ↑ |
| Policy Development and Support | 20% | 40% | ↑ |
| Community Partnership Development | 35% | 65% | ↑ |
| Organizational Competencies | 70% | 85% | ↑ |
| Accountability & Performance Management | | 80% | |
| Equity | | 65% | |
| Foundational Areas | | | |
| Communicable Disease Control | 100% | 90% | |
| Chronic Disease and Injury Prevention | 25% | 50% | ↑ |
| Environmental Public Health | 70% | 90% | |
| Maternal/Child/ Family Health | 30% | 70% | ↑ |
| Access/Linkage with Clinical Health Care | 10% | 15% | |
| Expanded Service Areas | | | |
| Communicable Disease Control | 0% | 5% | |
| Chronic Disease and Injury Prevention | 40% | 40% | |
| Environmental Public Health | 70% | 40% | |
| Maternal/Child/ Family Health | 50% | 60% | ↑ |
| Access/Linkage with Clinical Health Care | 0% | 5% | |
| *Strategic Priorities | | | |

| 167225 | 2019 | 2023 | | | | | | | | | | | | | | | | |
|----------------------------------|--|--|-----|---|-----------------|---|--|----------------|--|--|--|--|--|--|--|--|--|--|
| | C. Estimated PERCENT (%) being met ONLY through services provided directly by your agency | C. Estimated PERCENT (%) being met ONLY through services provided directly by your agency | | | | | | | | | | | | | | | | |
| | Only By You (Cannot exceed 100%) | Only By You (Cannot exceed 100%) | | | | | | | | | | | | | | | | |
| | | | | | Per Capita Cost | Total Per Capita Investment for Full Attainment (Greene County) | Additional Investment Per Capita (Greene County) | | | | | | | | | | | |
| Foundational Capabilities | | | | | | | | | | | | | | | | | | |
| | Assessment (surveillance and epidemiology) | 50% | 76% | ↑ | \$1.14 | \$1.50 | \$0.36 | | | | | | | | | | | |
| | Emergency Preparedness (All Hazards) | 75% | 70% | | \$1.22 | \$1.74 | \$0.52 | | | | | | | | | | | |
| | Communication | 65% | 80% | ↑ | \$0.75 | \$0.94 | \$0.19 | | | | | | | | | | | |
| | Policy Development and Support | 20% | 40% | ↑ | \$3.72 | \$9.30 | \$5.58 | | | | | | | | | | | |
| | Community Partnership Development | 35% | 65% | ↑ | \$1.54 | \$2.37 | \$0.83 | | | | | | | | | | | |
| | Organizational Competencies | 70% | 85% | ↑ | \$5.46 | \$6.42 | \$0.96 | | | | | | | | | | | |
| | Accountability & Performance Management | | 80% | | \$0.75 | \$0.94 | \$0.19 | | | | | | | | | | | |
| | Equity | | 65% | | \$0.00 | \$0.00 | \$0.00 | | | | | | | | | | | |
| Foundational Areas | | | | | | | | | | | | | | | | | | |
| | Communicable Disease Control | 100% | 90% | | \$1.30 | \$1.44 | \$0.14 | | | | | | | | | | | |
| | Chronic Disease and Injury Prevention | 25% | 50% | ↑ | \$2.42 | \$4.84 | \$2.42 | | | | | | | | | | | |
| | Environmental Public Health | 70% | 90% | | \$5.41 | \$6.01 | \$0.60 | | | | | | | | | | | |
| | Maternal/Child/ Family Health | 30% | 70% | ↑ | \$1.04 | \$1.49 | \$0.45 | | | | | | | | | | | |
| | Access/Linkage with Clinical Health Care | 10% | 15% | | \$0.00 | \$0.00 | \$0.00 | | | | | | | | | | | |
| Expanded Service Areas | | | | | | | | | | | | | | | | | | |
| | Communicable Disease Control | 0% | 5% | | \$0.18 | \$3.60 | \$3.42 | | | | | | | | | | | |
| | Chronic Disease and Injury Prevention | 40% | 40% | | \$1.90 | \$4.75 | \$2.85 | | | | | | | | | | | |
| | Environmental Public Health | 70% | 40% | | \$2.47 | \$6.18 | \$3.71 | | | | | | | | | | | |
| | Maternal/Child/ Family Health | 50% | 60% | ↑ | \$9.23 | \$15.38 | \$6.15 | | | | | | | | | | | |
| | Access/Linkage with Clinical Health Care | 0% | 5% | | \$0.06 | \$1.20 | \$1.14 | | | | | | | | | | | |
| | *Strategic Priorities | | | | | | \$12.24 | \$2,047,149.58 | | | | | | | | | | |

*Additional amount per capita needed to meet FPHS Foundational Capabilities & Areas full attainment

Greene County Public Health Strategic Plan 2024-2026 *Foundational Priorities (Capabilities)*

Assessment & Surveillance

- Enhance capacity and capability to access, analyze, and leverage data to drive, inform, evaluate, and promote health, improve our work, and inform the community at all levels by 2026.

Emergency Preparedness & Response

- Improve capability to predict, prevent, prepare for, respond to, and recover from public health emergencies, disasters, and emerging public health threats in accordance with the 15 public health emergency preparedness response capabilities by 2026.

Community Partnership Development

- Continue to effectively create, convene, support, and sustain strategic, non-program specific relationships with key community stakeholders; by establishing and maintaining trust and authentically engaging all community members by 2026.

Organizational Competencies

1. Workforce Development

- a. Advancing the knowledge, skills, and abilities of the public health workforce to ensure all decisions are based on data-driven best practices by 2026.
- b. Expand current support of employee recognition, communication among team members, and team building by 2026.

2. Information Technology

- a. Foster an organizational IT environment that is flexible and adaptable to emerging threats to ensure public health readiness by 2026. By implementing innovative strategies and workforce education.

Communications

3. Communication

- a. Continue to develop and implement risk and proactive health communication in a timely and accurate manner. To reduce misconceptions and misinformation and ensure communication is accessible to all audiences by 2026.

Equity

4. Health Equity

- a. Strengthen education and community engagement practices that promote health equity specifically related to age, gender, and income disparities. Work collaboratively across the department and the community to build support for and foster a shared understanding of the critical importance of equity to achieve community health and well-being by 2026.

Policy Development & Support

- Utilizing evidence-based strategies to inform changes in policy, law, regulation, recommendations, and administrative actions by 2026.

Accountability & Performance Management

Greene County Public Health Strategic Plan 2024-2026

- Strengthen our organizational culture of continuous quality improvement, through the utilization of quality improvement tools and methods by 2026.
- Maintain a performance management system to monitor the achievement of organizational objectives, identifying, and using evidence-based or promising practices by 2026.

Foundational Priorities (Areas)

Communicable Disease Control

- Continue working actively with local partners and providers to enhance education, testing, and treatment availability for HIV, Hep C, and TB in Greene County by 2026.

Maternal, Child, & Family Health

5. Maternal Child Health

- a. Identify, educate, and promote health and development for Greene County children during prenatal to age three by 2026.

Chronic Disease & Injury Prevention

- Expand education and resources for residents that are disproportionately affected by food insecurity and tobacco. By implementing policies that will aid in the decrease of obesity and vaping rates of Greene County residents by 2026.
- Increase and enhance injury prevention programming to improve equity for all Greene County residents, by expanding sustainability of supplies and services needed to ensure safety amongst all residents by 2026.

Environmental Public Health

- Decreasing our environmental impact from mosquito control pesticides. By decreasing the use of non-organic insecticides and focusing on preventative larvicide applications by 2026.
- Increasing awareness and testing of arsenic in private water supplies. By developing and implementing education and testing by 2026.

Access to & Linkage with Clinical Care

- Expand and foster partnerships both internally and externally to increase knowledge and education of programs. Grow referrals of clients to programs by 2026.

Organizational DNA

| Foundational Capabilities | | | Foundational Areas | | |
|--|------|------|--|------|------|
| | FUND | CODE | | FUND | CODE |
| Assessment & Surveillance | | | Communicable Disease Control | | |
| Epidemiology | 0063 | 1031 | Communicable Disease | 0037 | 2006 |
| Vital Stats | 0063 | 1007 | TB | 7508 | 2018 |
| Community Partnership Development | | | Bloodborne Infectious Disease Prevention | 0037 | 2026 |
| MCH General | 0037 | 2007 | HIV | 0037 | 4001 |
| Equity | | | Hepatitis A | 0037 | 9002 |
| Equity | 0063 | 1033 | Chronic Disease & Injury Prevention | | |
| Organizational Competencies | | | Health Fairs/Festivals | 0063 | 1022 |
| Budget & Financial | 0063 | 1002 | Healthy Lifestyles | 0063 | 1024 |
| AP/AR | 0063 | 1005 | Tobacco Use & Prevention | 0037 | 2025 |
| BLDG Maint | 0063 | 1006 | Health Education General | 0037 | 4002 |
| Vehicle & Repair | 0063 | 1027 | Safe Communities | 7509 | 4006 |
| Building Fund | 7511 | 1029 | Unintentional Injury | 0037 | 4007 |
| Workforce Development | 0063 | 1032 | Naloxone | 7513 | 4008 |
| Human Resources | 0063 | 1035 | HEAL | 0037 | 4009 |
| Information Technologies | 0063 | 6000 | IOPSL | 0037 | 4010 |
| Budget Stabilization | 7515 | 1034 | Creating Healthy Communities | 0037 | 4011 |
| Policy Development & Support | | | Environmental Public Health | | |
| General Admin | 0063 | 1001 | Solid Waste | 0035 | 3001 |
| Accountability & Performance Management | | | Ground Water Demo/ Confs | 0035 | 3002 |
| Accreditation | 0063 | 1026 | Private Water | 0036 | 3003 |
| Emergency Preparedness & Response | | | Plumbing Inspections | 7512 | 3004 |
| Medical Reserve Corps | 0063 | 1008 | Housing Inspections | 0039 | 3005 |
| MRC RISE | 0063 | 1009 | Institutional Inspections | 0039 | 3006 |
| Public Health Infrastructure (PHEP) | 7505 | 1025 | Nuisance Control | 0039 | 3007 |
| COVID19 Response | 7505 | 9005 | Rabies Control | 0039 | 3008 |
| COVID19 Contact Tracing | 7505 | 9006 | Trash Trucks | 0039 | 3009 |
| COVID19 Vaccine Clinics | 7505 | 9007 | Sewage | 7510 | 3010 |
| Monkeypox | 7505 | 9008 | Youth/ Residential Camps | 0039 | 3011 |
| COVID19 DMF | 7505 | 9009 | Demolition | 0039 | 3012 |
| Measles | 7505 | 9010 | EH General | 0039 | 3013 |
| Enhanced Operations 23 | 7505 | 9011 | Mosquitos | 0039 | 3014 |
| Communications | | | Jails | 0039 | 3015 |
| PIO | 0063 | 1020 | Schools | 0039 | 3016 |
| | | | Body Art | 0039 | 3017 |
| | | | Swimming Pools | 0061 | 3018 |
| | | | Food Establishments | 0067 | 3019 |
| | | | Food Service | 0067 | 3020 |
| | | | RV Campgrounds | 0069 | 3021 |
| | | | Food Training | 0067 | 3024 |
| | | | Water Pollution Loan | 7510 | 3025 |
| | | | Maternal, Child, & Family Health | | |
| | | | CMH | 0037 | 2005 |
| | | | WIC Peer Helpers | 7506 | 2015 |
| | | | WIC | 7506 | 2016 |
| | | | Early Intervention | 7502 | 5001 |
| | | | HMG Home Visting | 0037 | 5002 |
| | | | Early Intervention Marketing | 7502 | 5003 |
| | | | HMG NFP | 0037 | 5004 |
| | | | Family Connects | 0037 | 5005 |
| | | | Access to & Linkage with Care | | |
| | | | Five Rivers Health Center | 0063 | 8000 |
| | | | Guardcare | 0063 | 9003 |

Organizational DNA

Home My Info People Hiring Reports Files

📄 ? ⚙️

Project Hours

+ 👤
More ▾

01/01/2024

-

07/31/2024

Project Status Active

| Name | Billable Hours | Non-Billable Hours | Total |
|--------------------------------|----------------|--------------------|----------|
| 📁 1001 - General | 2,346.60 | -- | 2,346.60 |
| ▶ 👤 36 Employees Logged Time | 2,346.60 | -- | -- |
| 📁 1002 - Budget & Financial | 1,846.77 | -- | 1,846.77 |
| ▶ 👤 3 Employees Logged Time | 1,846.77 | -- | -- |
| Budget & Financial General | -- | -- | -- |
| Grants Management | -- | -- | -- |
| Payroll | -- | -- | -- |
| 📁 1005 - AP/AR | 1,596.18 | -- | 1,596.18 |
| ▶ 👤 2 Employees Logged Time | 1,596.18 | -- | -- |
| 📁 1006 - BLDG Maint | 523.63 | -- | 523.63 |
| 👤 Hall, Aaron | 523.63 | -- | -- |
| 📁 1007 - Vital Stats | 1,766.48 | -- | 1,766.48 |
| ▶ 👤 2 Employees Logged Time | 1,766.48 | -- | -- |
| 📁 1008 - Medical Reserve Corps | 214.95 | -- | 214.95 |
| 👤 Brannen, Don | 214.95 | -- | -- |
| 📁 1009 - MRC RISE | -- | -- | 0.00 |
| 📁 1020 - PIO | 426.42 | -- | 426.42 |
| ▶ 👤 3 Employees Logged Time | 426.42 | -- | -- |
| 📁 1022 - Fairs / Festivals | 28.27 | -- | 28.27 |

Strategic Alignment & Performance Management

Maternal, Child & Family Health
Objects
Comply
Tools
Support
GreeneOH

★ I Maternal, Child & Family Health

Identify, educate, and promote health and development for Greene County Children during prenatal to age three by 2026.

[Scorecard View](#)

Strategic Priority - 5. Maternal Child Health

- R Implement prioritized strategies or initiatives identified to address maternal, child, and family health issues, as well as the social conditions that influence maternal, child, and family health issues for the population, specifically in our jurisdictions.

| Most Recent Period | Current Actual Value | Current Trend | Baseline % Change |
|--------------------|----------------------|---------------|-------------------|
| Q2 2024 | 100% | → 1 | 0% → |
| Q2 2024 | 2 | ↗ 1 | 100% ↗ |
| Q2 2024 | 2 | ↗ 1 | 100% ↗ |
| Q2 2024 | 99% | → 1 | 0% → |
| Q2 2024 | 62% | ↗ 1 | 1% ↗ |
| Q2 2024 | 76% | ↗ 1 | 10% ↗ |
| Q2 2024 | 25 | ↗ 1 | 4% ↗ |
| Jun 2024 | 58 | ↗ 1 | -13% ↘ |
| Q2 2024 | 271 | ↘ 1 | -5% ↘ |
| Q2 2024 | 6 | ↘ 1 | -45% ↘ |
| Jun 2024 | 38 | ↘ 2 | -25% ↘ |
| Q2 2024 | 146 | ↘ 1 | -33% ↘ |
- PM Attempt to contact 100% of the active Greene County CMH case load annually.
- PM # of children linked to infant/early childhood mental health services. - EI
- PM # of children evaluated with social emotional concerns. - EI
- PM Provide health education on maternal warning signs to 100% of all pregnant and postpartum participants certified into the program. - WIC
- PM Maintain infant breastfeeding initiation rates at 50% quarterly. - WIC
- PM Sustain a 70% participation show rate. - WIC
- PM # of Help Me Grow (HFA) referrals received
- PM # of HFA cases end of month
- PM # of in-home HFA visits
- PM # of Nurse Family Partnership (NFP) referrals received
- PM # of NFP cases end of month
- PM # of in-home NFP visits

Strategic Alignment & Performance Management

Environmental Public Health

A. Decrease our environmental impact from mosquito control pesticides. By decreasing the use of non-organic insecticides and focusing on preventative larvicide applications by 2026.

B. Increase awareness and testing of arsenic in private water supplies. By developing and implementing education and testing by 2026.

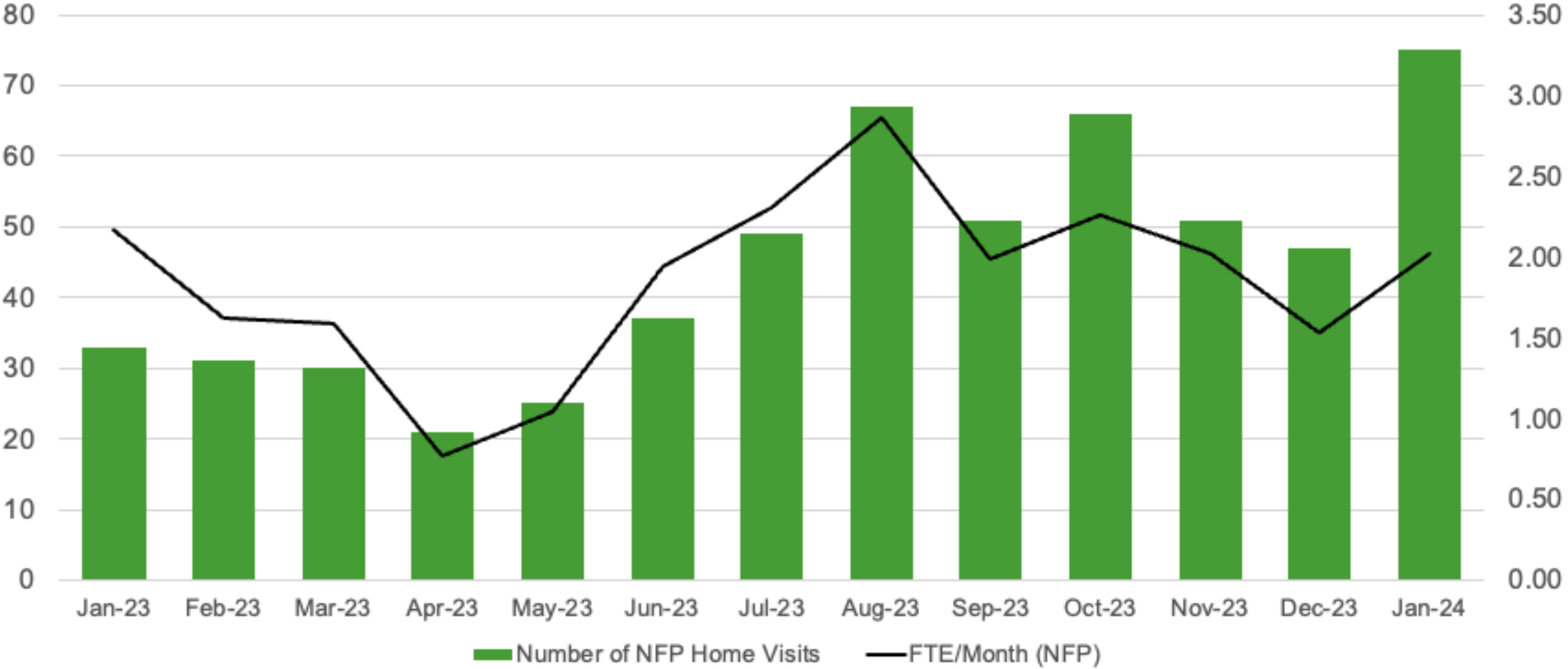
Scorecard View

Environmental Health Services

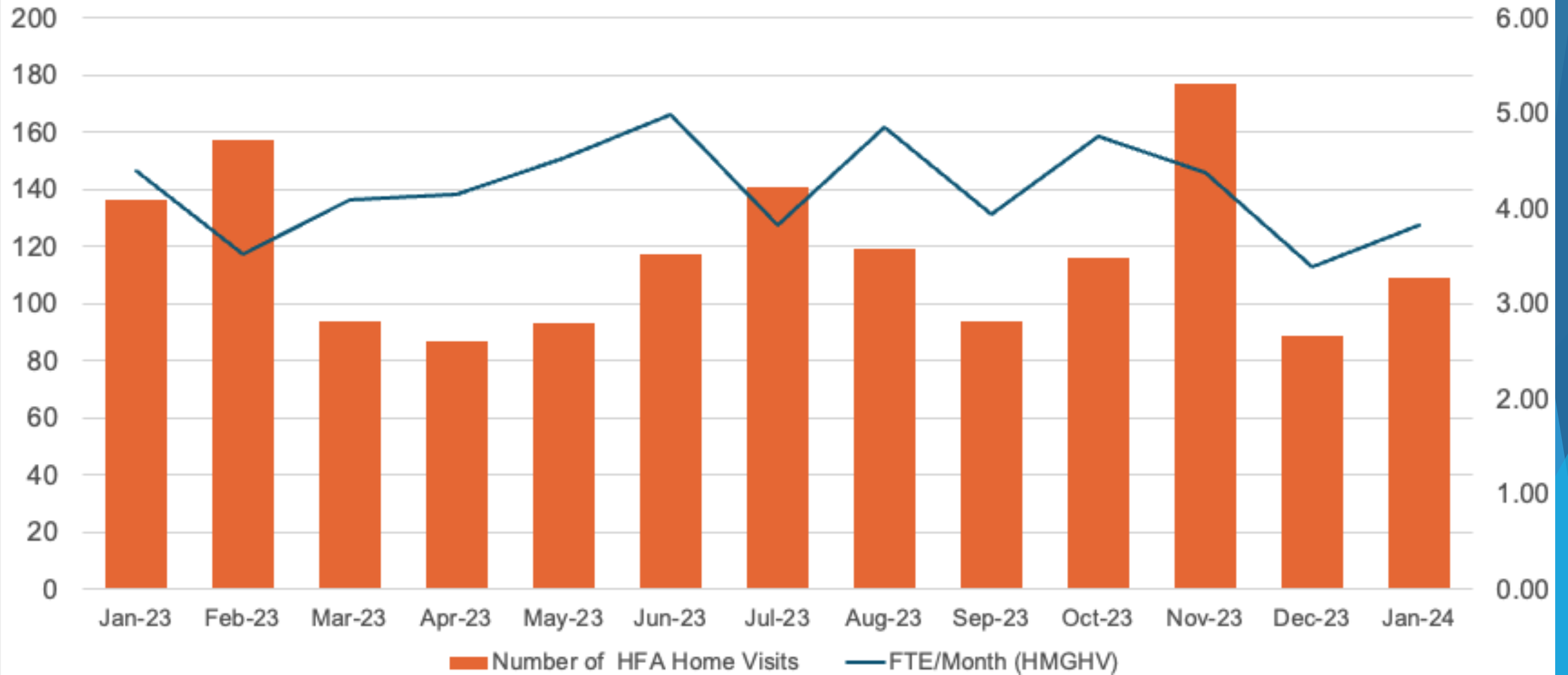
R Build and maintain relationships with appropriate audiences to establish trust with governmental public health in the performance of preventing or abating environmental health risks.

| | Most Recent Period | Current Actual Value | Current Trend | Baseline % Change |
|---|--------------------|----------------------|---------------|-------------------|
| PM 90% of food complaints will be investigated within two(2) business days. | Q2 2024 | 93% | ↗ 1 | 7% ↗ |
| PM # of body art standard inspections. | Q2 2024 | 16 | ↗ 1 | 300% ↗ |
| PM # of campground standard inspections. | Q2 2024 | 6 | ↗ 1 | 500% ↗ |
| PM # of pool/spa standard inspections | Q1 2024 | 26 | → 0 | 0% → |
| PM # of food RC I-IV standard inspections completed. | Q2 2024 | 37 | ↘ 1 | -96% ↘ |
| PM # of food (mobiles) standard inspections. | Q2 2024 | 13 | ↘ 1 | -41% ↘ |
| PM # of food (temporaries) standard inspections. | Q2 2024 | 60 | ↗ 1 | 757% ↗ |
| PM # of school standard inspections. | Q2 2024 | 26 | ↗ 1 | 63% ↗ |
| PM develop and distribute educational materials to increase awareness of arsenic testing for private water. | Q2 2024 | 33% | → 1 | 0% → |
| PM # of water samples | Q2 2024 | 26 | ↗ 1 | 117% ↗ |
| PM # of sewage permit inspections | Q2 2024 | 25 | ↗ 1 | 400% ↗ |
| PM # of sewage OPP permits | Q2 2024 | 16 | ↗ 1 | 300% ↗ |
| PM # of bites reported in rabies program | Q2 2024 | 90 | ↗ 1 | 25% ↗ |
| PM # of plumbing inspections | Q2 2024 | 1,071 | ↗ 1 | 10% ↗ |

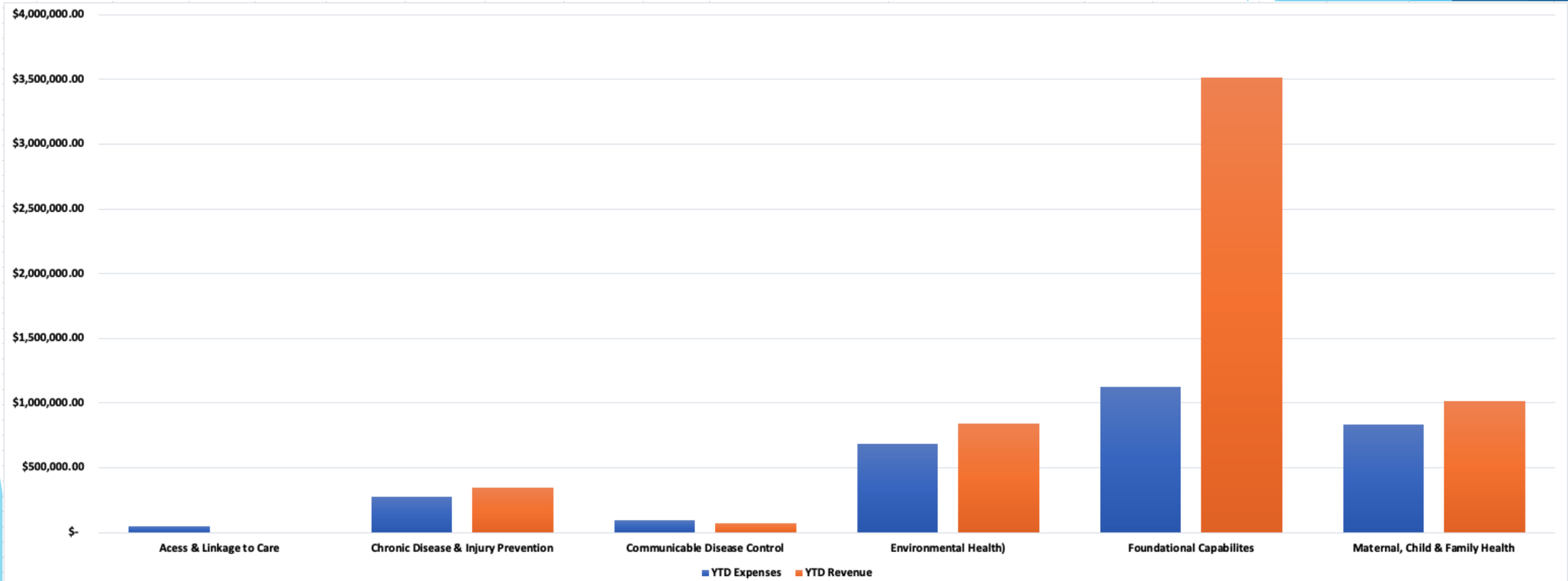
NFP



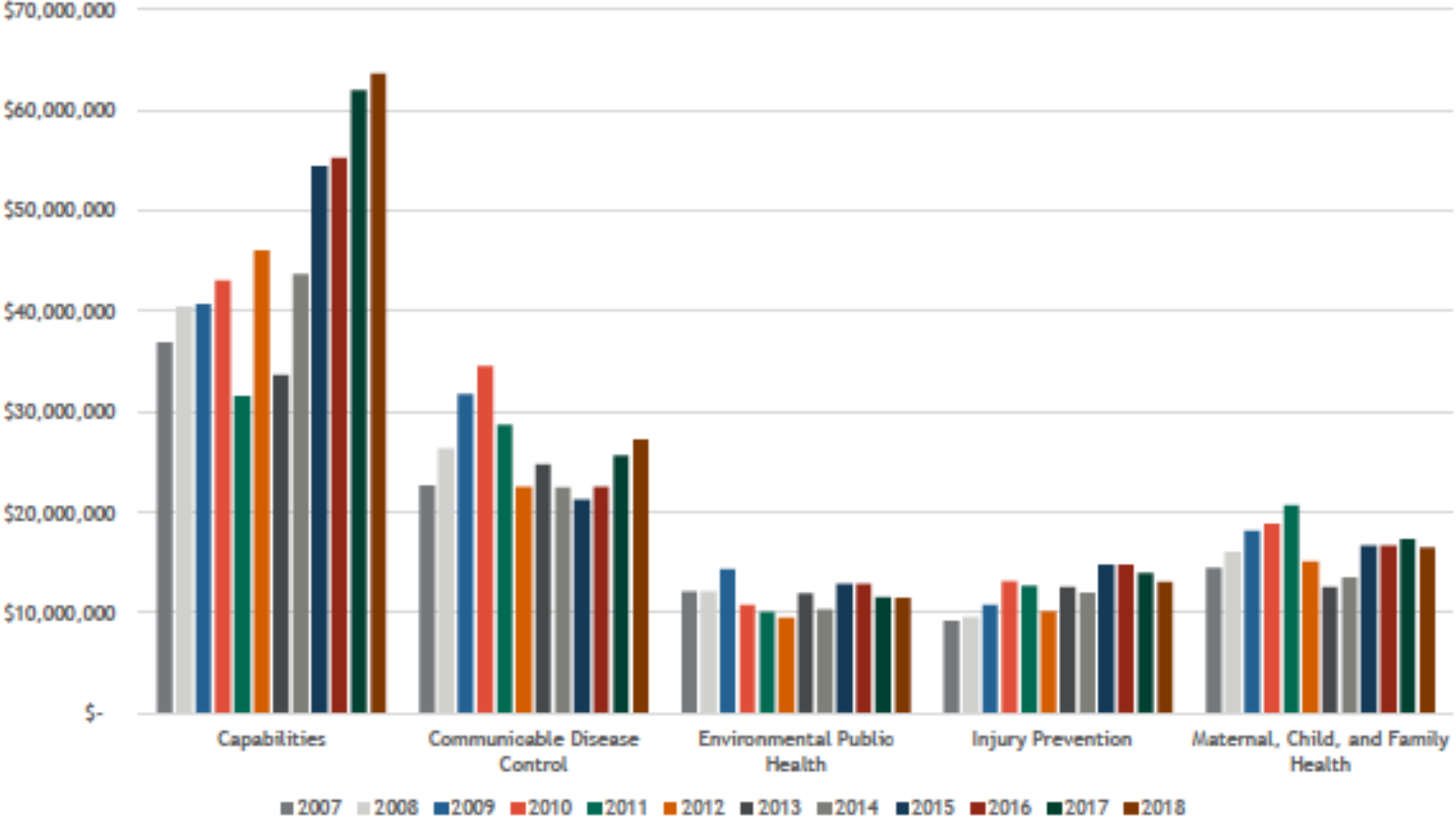
HMG HV



Different Displays Show Different Information

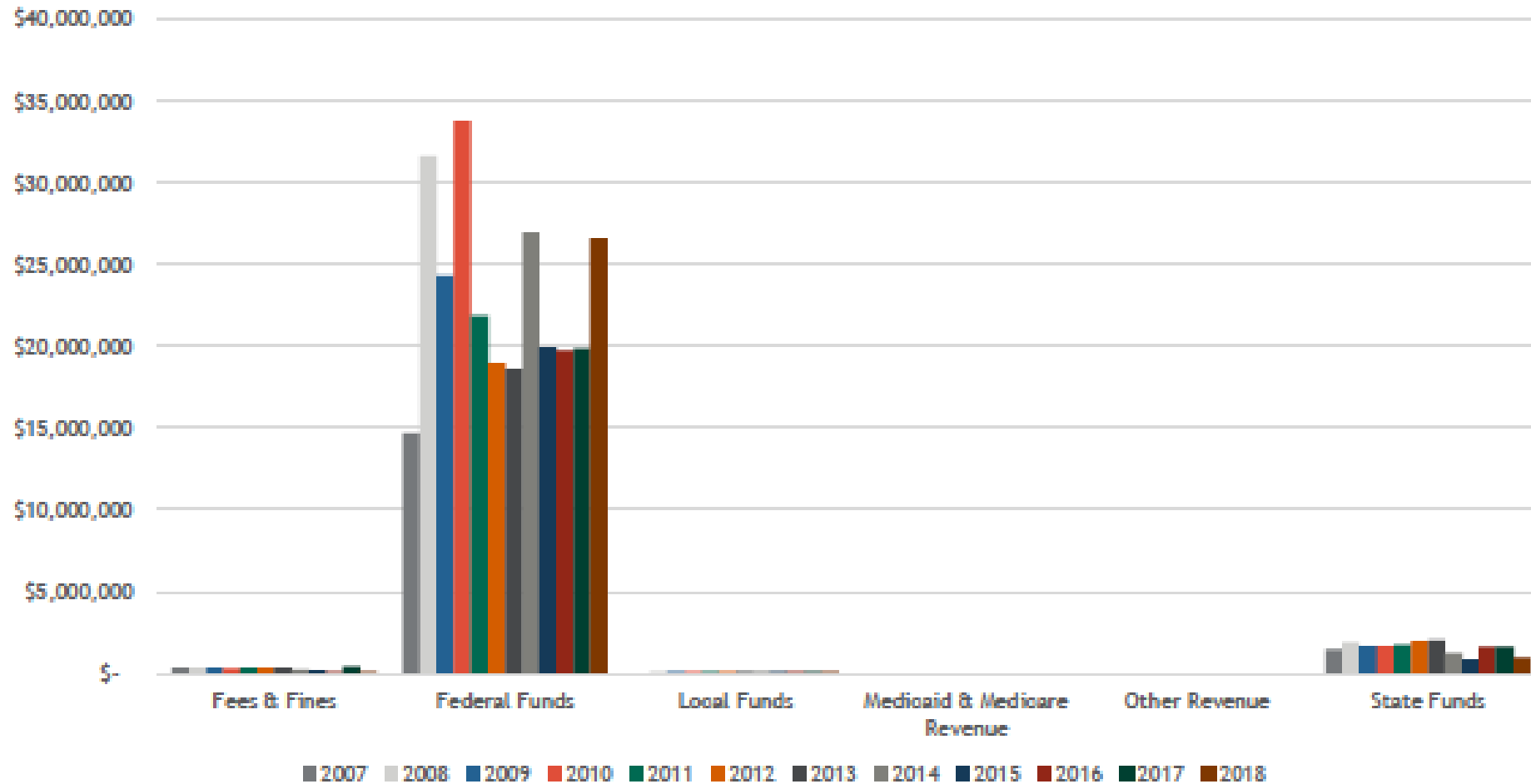


Different Displays Show Different Information



Trend Analysis Can Reveal Risks

Agency Communicable Disease Revenue, FY07-18



FPHS Costing Tool Next Steps

Identify Additional Analyses

- *How else can we analyze the data we collect to be more useful for LHDs and for state-wide advocacy?*
- *Are there additional data points we should collect, or some that no longer need to be collected?*

Identify opportunities for local and state-wide implementation of FPHS

- *How can we maximize the data analysis to support LHDs and assist in public health modernization?*



Questions? Thank you!

Ross County



Public Health
Prevent. Promote. Protect.

Greene County

