

Health Equity:

A Public Health Mission For Justice

OHIO PUBLIC HEALTH COMBINED CONFERENCE

May 13-15, 2019

DoubleTree Hotel, Columbus/Worthington

Sponsored by: The Ohio Public Health Partnership

Association of Ohio Health Commissioners
Ohio Association of Boards of Health
Ohio Environmental Health Association
Ohio Public Health Association
Ohio Society for Public Health Education

and

The Ohio Department of Health

Health Equity: A Public Health Mission for Justice

May 13 - 15, 2019

Conference Goal: To advance health equity in Ohio through public health policy, partnerships, and practice.

Overall Conference Objectives:

- 1. Discuss how public health professionals and community workers can consider health in all policies and apply this knowledge in population-based practice.
- 2. Recognize how communities are addressing the social determinants of health and health equity.
- 3. Identify public health practices that can reduce disparities in access and quality of care and improve health outcomes across populations and communities.
- 4. Describe resources and services that will best impact the greatest health disparities in populations most affected.

Preliminary Agenda - Monday, May 13

3:00 p.m. Welcome and Introductions

Sharon Stanley, PhD, RN, RS, Conference Planning Chair, Ohio Association of Boards of Health

3:15 p.m. Ohio's Public Health History: Our Past, Present and Future Mission

Michael Caldwell, MD, MPH, FACP

Teresa Long, MD, MPH, Special Advisor for Community Engagement and

Partnership, The Ohio State University, College of Public Health

4:45 p.m. Evaluation and Closing Remarks

5:00-6:00 p.m. Ohio Papers

Amy Lee, MD, MPH, MBA, Professor, Northeast Ohio Medical University



5:00-6:30 p.m. Reception

Please join us for a very special reception celebrating the "100 Years of Public Health in Ohio!"

Co-sponsors, the OSU College of Public Health and the Ohio Public Health Partnership invite you to participate in a special event that recognizes the impact of governmental public health in Ohio over the past 100 years, since the passage of the Hughes Griswold Act.

The agenda will include a welcome from the Dean of the OSU College of Public Health, a brief montage of historical images, special presentations of proclamations from the Governor and Ohio General Assembly, recognition of newly accredited local health departments, and other special recognitions.

6:30 p.m. Adjourn

TUESDAY MAY 14, 2019

9:15 a.m. Opening Remarks & Update on Public Health in Ohio Amy Acton, MD, MPH, Director, Ohio Department of Health

Truth, Racial Healing and Transformation for Health Equity 10:00 a.m.

Gail Christopher, DN, ND, The Ntianu Center for Healing and Nature, Board

Chair, Trust for America's Health

11:15 a.m. **Break**

11:15 a.m. Student and Faculty Posters & Academic Reception

Moderator: Amy Lee, MD, MPH, MBA Professor of Family and Community

Medicine, Northeast Ohio Medical University

11:30 a.m. Lunch

12:30 p.m. **Concurrent Sessions I**

- "Student Oral Presentations" (Presenters and topics to be announced) A. Amy Lee, MD, MPH, MBA, Professor of Family and Community Medicine, Northeast Ohio Medical University
- B. "Health Equality Index Certification" Jerry Mallicoat, Public Health - Dayton & Montgomery County Dana White, LGBTQ Health Initiative Program Manager
- "Building and Maintaining Mutually Beneficial Relationships Through C. Social Media Strategy" Alisa Agozzino, PhD, APR, Associate Professor of Public Relations, Communications & Media Studies, Ohio Northern University
- D. "Ohio Costing of Foundational Public Health Services (FPHS)" Susan Tilgner, MS, RD, LD, RS, Executive Director, Ohio Public Health Partnership (OPHP)
- E. "Public Health Decision Making: Can I? Must I? Should I?" Denise Chrysler, JD, Director, The Network for Public Health, Law-Mid-States Region, University of Michigan School of Public Health
- F. "The Public Health Impact of Gun Violence" Amy Thompson, PhD, CHES, FESG, Professor and Co-Director, University of Toledo, College of Health and Human Services

2:00 p.m. Concurrent Sessions II

- G. "Research and Career Round Tables" Presenters and topics to be announced Amy Lee, MD, MPH, MBA, Professor of Family and Community Medicine, Northeast Ohio Medical University
- H. "It Must Have Been Something I Ate...Two Outbreaks at One Facility"
 Katie Romig, MPH, SIT, Chief Epidemiologist, Cleveland Department of Public Health
- "From Broad Street to the Metaverse"
 Ross Kauffman, PhD, MPH, CPH, Director of Public Health, Assistant Professor of Public Health, Ohio Northern University
- J. "Universal Community Planning Tool (UCPT)"
 Krista Wasowski, MSW, MPH, Health Commissioner
 Kristen Hildreth, PhD, MCHES, Director of Community Health
 Medina County Combined General Health District
- K. "Realizing the Power of School Nursing in Public Health" Kerri McGowan Lowery, JD, MPH, The Network for Public Health Law The University of Maryland Francis King Carey-School of Law Kate King, MS, BSN, RN, LSN, Columbus City Schools Director, Health, Family and community Services
- L. "Health and Equity in All Policies (HEiAP): The Journey Continues"
 Robert Jennings, BS, and Carla Hicks, Co-Chairs of the Ohio Public Health
 Association's (OPHA) Health and Equity in All Policies Committee
- 3:15 **Break View Exhibits Networking**
- 3: 45 p.m. Closing Ohio's Health Gaps: Moving Towards Equity
 Reem Aly, JD, MHA, Vice President, Health Policy Institute of Ohio
- 5:00 p.m. Evaluation and Closing Remarks
- 5:15 p.m. Adjourn



10th Annual OPHA "Celebrate Public Health" Awards Dinner J Liu Restaurant, 6880 N High St., Worthington

Shuttle Service will be provided; meet in the lobby by 5:30p.m.

Social Time and Cash Bar begins at 5:30 p.m.

Awards Dinner and OPHA Annual Meeting begins at 6:30 p.m.

Reservations may be made by going to

https://ohiopha.org/event-calendars/opha-events/

You may either register and pay online or you can download the form and mail it with your payment. Cost is \$48.00 and <u>no-shows will be invoiced</u> for this amount. Substitutions are permitted.

You do not need to be an OPHA member to attend! Come join the fun!!!



Ohio Association of Boards of Health – Semi Annual Meeting Dinner Buca di Beppo Italian Restaurant 60 E. Wilson Bridge Rd, Worthington

Cost: \$30.95 + Tip per person

Reservations can be made through Sally Morgan, Director-At-Large, OABH by

emailing her: MorganSal@gmail.com

Wednesday May 15, 2019

7:00 a.m. Billion Steps + Fun Run/Walk - Meet in the hotel lobby!

8:00 a.m. Registration - Breakfast

8:00 a.m. AOHC District Meetings and OPHA Section Meetings (optional for OPHA)

9:15 a.m. Concurrent Sessions III

- M. "HBI Road Map Alzheimer's Association"

 John Shean, MPH, Associate Director, Public Health, Alzheimer's Association
- N. "Ohio EPA Funding for Home Sewage Treatment Systems (HSTS)
 Replacements and Repairs"
 Jerry Rouch, Assistant Chief, Ohio Environmental Protection Agency
- O. "Non-Emergency Medical Transportation: A Collaborative Approach to Addressing a Social Determinant of Health"

 Carrie Baker, President and CEO, and Heidi Christman, Director of Communications

 Healthcare Collaborative of Greater Columbus
- P. "Naloxone Distribution at a Local Health Department and Community Naloxone Distribution Reaching the Hard-to-Reach, At-Risk Population"

 Amy Holthusen, ODH Project Dawn Coordinator

 Mary Beth Hagstad, RN, MSN, Director of Nursing and Project Dawn Coordinator, Licking County Health Department

 Dennis Chaucon, President, Harm Reduction Ohio
- Q. "Climate Resilience in Ohio" Rosemary Valedes Chaudry, PhD, MPH, RN, Public Health Consultant David Maywhoor, Executive Director, Ohio Public Health Association
- R. "Bicycles Equity and Opportunity"
 Catherine Girves, BA, BS, Executive Director, Yay! Bikes

10:30 a.m. **Break – Exhibitors - Networking**

10:45 a.m. Concurrent Sessions IV

- S. "Health Literacy and Public Health: Introducing the Health Literacy
 Champions Toolkit"
 Karen Komondor, RN, BSN, CCRN, Director of Organizational Development,
 Health Literacy Institute
 St. Vincent Charity Medical Center, Cleveland
- T. "Harmful Algal Blooms and Emerging Contaminants"
 Colin White, Environmental Manager, Emerging Contaminants Section, Ohio Environmental Protection Agency
- U. "Achieving a Culture of Health through Evidence-Based Grief Recovery" Rachael Nolan, PhD, MPH, CPH College of Public Health, Social & Behavioral Sciences, Kent State University

- V. "Southwest Ohio Regional LHD Hospital CHNA CHA"

 Jane L. Dockery, MBA, Associate Director, Applied Policy Research Institute,
 Wright State University
- W. "Creating a Regional Data Science Lab: Integrating Behavioral Health, Public Health, and Hospital Data Sets"
 Barbara Marsh, MSW, LISW-S, LICDC-CS, Public Health of Dayton & Montgomery County
 Jody Long, MSW, LISW-S, LICDC-CS, Montgomery County Alcohol, Drug Addiction & Mental Health Services
- X. "Combating Infant Mortality with Data, Evidence and Collaboration" Sandra D. Oxley, BA, Chief, Maternal Child and Family Health, Ohio Department of Health

12: 00 p.m. **Lunch**

12:15 p.m. **Awards**

12:30 p.m. A More Powerful Yes

Brandon Chrostowski, Founder/President/CEO of EDWINS Leadership and

Restaurant Institute

1:30 p.m. **Evaluation and Closing Remarks**

1:45 p.m. **Adjourn**

CONTINUING EDUCATION

Physicians: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Wright State University (WSU) and the Ohio Public Health Partnership. WSU designates this Live Activity for a maximum of 14 *AMA PRA Category 1 Credit(s)*.

Nurses: Nurses attending the entire event can claim up to 14 contact hours for continuing education.

Registered Sanitarians: This program has been approved by the Ohio Department of Health for 11.75 hours of RS Continuing Education.

CPH: The Ohio Public Health Association is an approved provider of continuing education for those Certified in Public Health (CPH).

CHES/MCHES: An application has been submitted for up to 13 credit hours. Please see the program booklet for the approved maximum amount of CHES/MCHES.

As additional information becomes available pertaining to continuing education, that information will be updated and shared.

ACKNOWLEDGEMENTS:

1. No continuing education is being provided during the OPHA Celebrate Public Health Awards Dinner. Sponsorships have not yet been announced.

PHOTOGRAPHY – There will be photography and videotaping throughout the conference. If you do not want to be photographed or videotaped, please see one of the staff at the conference registration desk to discuss your options.

Complimentary wireless Internet service is available in all hotel guest rooms, throughout the hotel lobby and in the meeting rooms during the conference.

Note – Dress for the conference is business/business casual. Please note that it is often difficult to regulate the temperature in the educational sessions to everyone's satisfaction. You are advised to consider your own comfort and dress in layers.

P.H.C.C. CONFERENCE REGISTRATION

NAME/CREDENTIALS (for name badge)				
JOB TITLE				
AGENCY				
AGENCY ADDRESS				
	STATEZIP CODE			
PHONE ()	SPECIAL NEEDS			
E-MAIL	FIRST NAME FOR BADGE			
	Before 4/30/2019	After 5/1/2019		
FULL MAIN CONFERENCE	\$ 230.00	\$ 255.00		
MONDAY ONLY – 5/13/19	\$ 95.00	\$ 100.00		
TUESDAY ONLY – 5/14/19	\$ 145.00	\$ 160.00		
WEDNESDAY ONLY – 5/15/19	\$ 145.00 \$ 160.00			
STUDENT REGISTRATION				
FULL MAIN CONFERENCE	\$ 95.00	\$ 100.00		
MONDAY ONLY – 5/13/19	\$ 35.00	\$ 35.00		
TUESDAY ONLY – 5/14/19	\$ 65.00	\$ 65.00		
WEDNESDAY ONLY - 5/15/19	\$ 65.00 \$ 65.00			

(In order to qualify for the student rate, you must be registered as a <u>full-time student</u> and not be employed in a full-time position)

RETIREE REGISTRATION

FULL MAIN CONFERENCE \$150.00 for 3 days

MONDAY ONLY 5/13/19 \$75 (no difference for early registration)

TUESDAY ONLY 5/14/19 \$100 (no difference for early registration)

WEDNESDAY ONLY 5/15/19 \$100 (no difference for early registration)

TOTAL REGISTRATION FEE		\$	\$	
		DEADLINE: MAY	7, 2019	
Submit registration before A	•	• • •	_	
https://associationdata	base.com/aws/A			pt?event_id=19504&host=retain
		Fax: (614) 781	-9558	
	PLEASE	SELECT <u>ALL</u> SESSIONS Y	OU ARE ATTENDING!!	
MONDAY				
PLENARY SESSIONS		(YES) (NO)		
EVENING RECEPTION		(YES) (NO)		
TUESDAY				
CONCURRENT SESSION	I (A-F)	Your Choice		
CONCURRENT SESSION	II (G-L)	Your Choice		
WEDNESDAY				
FUN RUN		_(YES) (NO)		
CONCURRENT SESSION		Your Choice		
CONCURRENT SESSION	IV (S-X)	Your Choice		
of \$115.00 (single and	110A Northwood Phone: (614) 75 MATION: block of rooms //or double). In ticipants are res	dicate you are atter sponsible for makin	d for conference parding their own room re	rticipants beginning at the rate ealth Combined Conference. eservations.
		EE HOTEL – COLU hinson Ave., Co (614) – 885- 1-800- 222-	lumbus, OH 432 ∙3334	
DEADLINE FOR ROOM RATES: April 30, 2019				
For online reservation https://doubletree.hild			zed/C/CMHWNDT-	OCO-20190512/index.jhtml
For directions to the http://doubletree1.hiltor	n.com/en_US/d			Columbus-Worthington- etc42
CONFERENCE REFU		*********	*********	*****

Refunds less a \$10.00 administration fee will be made for cancellations received on or before May 7, 2019. NO REFUNDS FOR CANCELLATIONS RECEIVED AFTER THIS DATE. THERE ARE NO EXCEPTIONS TO THE FEATURED REGISTRATION PACKAGE, HOWEVER, SUBSTITUTIONS ARE WELCOME.

PRIORITY AUDIENCES: This program is planned to meet the needs of public health professionals, including administrators, medical directors and physicians, nurses, sanitarians, health educators, chiropractors, optometrists, local public health board members, social workers, community health workers, pharmacists, dieticians, academicians and students.

Conference Goal: To advance health equity in Ohio through public health policy, partnerships, and practice.

Overall Conference Objectives:

- 1. Discuss how public health professionals and community workers can consider health in all policies and apply this knowledge in population-based practice.
- 2. Recognize how communities are addressing the social determinants of health and health equity.
- 3. Identify public health practices that can reduce disparities in access and quality of care and improve health outcomes across populations and communities.
- 4. Describe resources and services that will best impact the greatest health disparities in populations most affected.

Preliminary Agenda

Monday, May 13th, 2019

Welcome and Introduction

1. Describe the conference objectives, agenda, and plan

Ohio's Public Health History: Our Past, Present and Future Mission

- 1. Explore key milestones in Ohio's Public Health History
- Identify current Public Health challenges and opportunities facing Ohio's Public Health practitioners with a focus on emergency preparedness, immunizations, accreditation and other key initiatives.
- 3. Discuss Ohio's Public Health future and significant trends impacting the Public's Health and the practice of Public Health.

Ohio Papers

1. Objectives TBD

Tuesday, May 14th, 2019

Director - Opening Remarks & Update on Public Health in Ohio

1. Objectives TBD

Truth, Racial Healing and Transformation for Health Equity

- 1. Explore the biological pathways and mechanisms through which societal factors can determine health.
- 2. Emphasize the primacy of government actions, rules, regulations and resources in helping to shape public health and healthcare Inequities.
- Apply a cost-benefit lens and provide examples of successful health and racial equity initiatives.

Student & Faculty Poster Session

1. Describe academic projects that public health professions students and faculty have recently completed.

Concurrent A. Student Oral Presentations

 Describe academic projects that public health professions students have recently completed.

Concurrent B. Health Equality Index Certification

1. Objectives TBD

Concurrent C. Building and Maintaining Mutually Beneficial Relationships Through Social Media Strategy

- 1. Understand the available tools and platforms to connect with key publics.
- 2. Utilize tips and tricks into building a social media strategy.
- 3. Use social media tools to connect, build, and maintain relationships with others both internally and externally.

Concurrent D. Ohio Costing of Foundational Public Health Services (FPHS)

- 1. Describe the national Foundational Public Health Services (FPHS) framework and its major components of foundational capabilities and areas
- 2. Describe the Ohio costing tool and identify what FPHS are currently being provided; where there are gaps; and what it will take to fill those gaps for local health departments in Ohio.
- 3. Describe the results of the first year implementation of the costing tool and revised Annual Financial Report (AFR)

Concurrent E. Public Health Decision Making: Can I? Must I? Should I?

- 1. Evaluate public health authority to act against a public health threat using the analysis: "Can I?" (Do I have the legal authority to act?); "Must I?" (Am I required to act or act in a particular manner?); and "Should I?" (How should I exercise my discretion?).
- 2. Explain the difference between exercise of discretion and abuse of discretion.
- 3. List three strategies to avoid second-guessing and reduce exposure to liability based on hindsight.

Concurrent F. The Public Health Impact of Gun Violence

1. Objectives TBD

Concurrent G. Research and Career Round Tables

1. Describe academic projects that public health professions faculty have recently completed.

Concurrent H. It Must Have Been Something I Ate... Two Outbreaks at One Facility

- 1. Identify how important internal and external communications are in an agency, and gaps identified during these outbreaks.
- 2. Describe how lessons learned from this event better illuminate the intersecting roles epidemiologists and sanitarians in any foodborne investigation.
- 3. Understand the coordinating efforts between many departmental divisions to identify sources of outbreaks.

Concurrent I. From Broad Street to the Metaverse

- 1. Describe recent developments in the area of extended reality (XR).
- 2. Differentiate between augmented (AR), virtual (VR), and mixed reality (MR).
- 3. Discuss possible public health applications of XR technology.

Concurrent J. Universal Community Planning Tool

- 1. Name three benefits of increasing transparency and engaging more diverse stakeholders in local population health efforts.
- 2. Describe the steps necessary to create a digital meeting space.
- 3. Receive and consider an agency readiness checklist for UCPT use in your community.

Concurrent K. Realizing the Power of School Nursing in Public Health

1. Objectives TBD

Concurrent L. Health and Equity in All Policies (HEiAP): The Journey Continues

- 1. Understand the role social equity plays in health outcomes.
- 2. Articulate to the strategic reasons for integrating health and equity considerations into public policy decision-making and how it builds lasting coalitions that provide a cross-section of knowledge and skills.
- 3. Identify the ways in which social policies, specifically state and local legislation, impacts health and equity issues in our communities.
- 4. Understand the key components of the Health and Equity in All Policies Legislative Initiative.

Closing Ohio's Health Gaps: Moving towards Equity

- 1. Understand that Ohioans face gaps in health outcomes by race/ethnicity, income, education level, disability status and other social, economic and demographic factors
- 2. Identify the factors that drive gaps in health outcomes in Ohio
- 3. List evidence-based strategies that can be implemented to close Ohio's health gaps

Wednesday, May 15th, 2019

Concurrent M. HBI Road Map – Alzheimer's Association

1. Objectives TBD

Concurrent N. Ohio EPA Funding for Home Sewage Treatment Systems Replacements and Repairs

- Identify the main uses of the Water Pollution Control Loan Fund (WPCLF).
- 2. Understand the requirements of the WPCLF's Home Sewage funding program.
- 3. Nominate a project for WPCLF funding.

Concurrent O. Non-Emergency Medical Transportation – A Collaborative Approach to Addressing and Social Determinant of Health

- 1. Describe generally the population/social determinants of health efforts of the Healthcare Collaborative of Greater Columbus, a regional healthcare improvement collaborative.
- Understand how HCGC specifically targeted transportation as a strategy to address collaboratively via: a) Shared learning; b) Supporting/creating individual partnerships; and c) Educating decision makers about transportation issues for vulnerable populations.
- 3. Identify quantifiable impact of work, including data and future HCGC work for transportation improvement.

Concurrent P. Naloxone Distribution at a Local Health Department

- 1. State whether or not, the ODH naloxone video is a part of an online naloxone request.
- 2. State why online naloxone requests generate more naloxone being distributed in the community.
- 3. State how costly it is to send naloxone through the US mail.

Community Naloxone Distribution: Reaching the Hard-to-Reach, At-Risk Population

- 1. Understand how community distribution of naloxone differs from distribution done through health departments.
- 2. Understand how trusted private networks -- family groups, people who use(d) drugs and harm reduction organizations -- can deliver naloxone where it needs to go and at a lower cost than most government and medical providers.
- 3. Understand legal and financial hurdles that limit access to naloxone and how Ohio compares to other states,

Concurrent Q. Climate Resilience in Ohio

- 1. Inform participants of the 2017 white paper "Climate Resilience in Ohio- A Public Health Approach to Preparedness and Planning."
- 2. Discuss the ramification of climate-related weather events and the public health impact for Ohio.
- 3. Discuss the applications of the white paper for local communities to utilize as they prepare for potential climate-related weather events.

Concurrent R. Bicycles Equity and Opportunity

- 1. Understand successful methods to encourage individuals to bike for transportation
- 2. Identify resources available to support transportation biking initiatives
- 3. Describe strategies to identify and engage unexpected allies as partners

Concurrent S. Health Literacy and Public Health: Introducing the Health Literacy Champions Tool Kit

- 1. Describe the scope and implications of low health literacy.
- 2. Apply strategies and techniques to increase clear health communication between consumers and providers.
- 3. Identify steps in developing organizational health literacy in local public health departments.

Concurrent T. Harmful Algal Blooms and Emerging Contaminants

- 1. Identify methods for algal bloom detection.
- 2. Understand harmful algal bloom screening and toxin methods.
- 3. Explain water treatment options to mitigate algal blooms and toxins.
- 4. Understand how US EPA identifies emerging contaminants.
- 5. Describe how drinking water regulations are developed.

Concurrent U. Achieving a Culture of Health through Evidence-based Grief Recovery

- 1. Differentiate between normal, natural grief and complicated grief.
- 2. Summarize key features of an intervention known as The Grief Recovery Method® to moderate variables of grief.
- 3. Identify at least two reasons why grief is a public health issue.

Concurrent V. Southwest Ohio Regional LHD Hospital CHNA CHA

- 1. Inform participants of the SW LHD Hospital Project.
- 2. Describe the focus of the community outreach involved.
- 3. Talk about templates and the pilot project and how it may be used by others in the future.

Concurrent W. Creating a Regional Data Science Lab: Integrating Behavioral Health, Public Health, and Hospital Data Sets

- 1. Identify potential local partners with data sets who may be interested in partnering to create data and digital solutions to address key health initiatives.
- 2. Use knowledge and tips shared by the panelists to create a cross organizational database of connected systems in a county or region.
- 3. Describe how digital and data solutions a treatment locator app, an automated notification system, and a 360-degree database are being used to enhance community response to a population health crisis.

Concurrent X. Combatting Infant Mortality with Data, Evidence and Collaboration

- 1. Inform participants of the Infant Mortality Data for 2017
- 2. Describe the focus of infant mortality goals and objectives for the future
- 3. Identify evidence-based strategies around Home Visiting for use in LHDs

A More Powerful Yes

- 1. Gain insight into the world of reentry.
- 2. Learn about the mission of EDWINS Leadership and Restaurant Institute.
- 3. Empathize with those who have been involved in the criminal justice system.