

Prevention Strategies to Address the Opiate Epidemic

The Ohio Association of Health Commissioners

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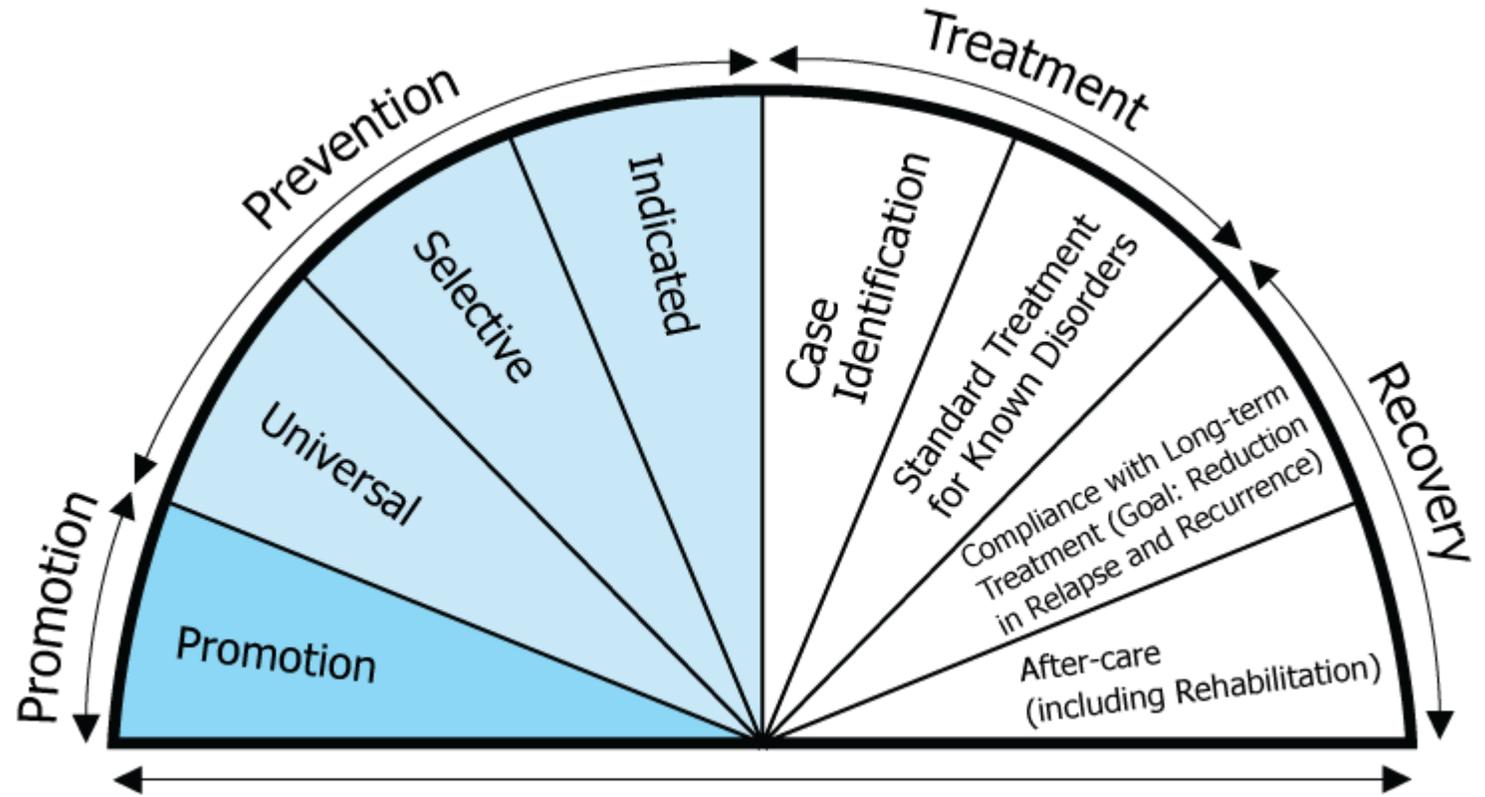
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**Leading
Healthy
Communities in
the Prevention
of Substance
Misuse and the
Promotion of
Mental Health
Wellness**

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Behavioral Health Continuum of Care



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IOM Definition of Prevention

- Interventions that occur prior to the onset of a disorder and are intended to prevent or reduce the risk of the disorder

CSAP's Six Prevention Strategies

- Alternative Activities
- Information Dissemination
- Education
- Problem Identification and Referral
- Community Based Process
- Environmental Approaches

Strategies that work

- **For Individuals**
 - Information Dissemination
 - Prevention Education
 - Positive Alternatives
- **For Communities**
 - Environmental Strategies
 - Community based processes
 - Identification of problems and referral to services

Why include environmental strategies?

- Reach the greater population/community
- Create both short and long-term change
- Support/Enhance the impact of individual strategies
- Inexpensive and easy to maintain

Using Prevention Research to Guide Prevention Practice

Preventing Opioid Drug Misuse: Programs and Strategies

SAMHSA's Center for the Application of Prevention Technologies

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Education

- Education of individuals
 - Youth, families, adults, professionals
 - Across the lifespan
 - Should be a coordinated, prioritized effort in a community
- Education of communities
 - Will reinforce prevention messages taught to individuals
 - Will change community norms

Education

- Individual Education
 - Physician/prescriber training on best practices for opioid prescribing and dosing guidelines
 - National Registry of Evidence Based Programs and Practices
 - To find evidence based curriculums designed to prevent addictive behaviors
- Community Awareness Campaigns
 - Highlight local data
 - Correct myths and misunderstandings
 - Showcase community resources
 - Spotlight community prevention resources
 - Teach appropriate medication practices: monitor, secure and safely dispose
 - Generation Rx
 - PhARMING Effect

Tracking and monitoring

- Helps detect “doctor shoppers”
- Identifies prescribers who have inappropriate prescribing practices
- OARRS – Ohio Automated Rx Reporting System

Proper medication disposal

- Provides opportunities for people to safely and responsibly get rid of controlled substances they have in their households.

Examples of community - based drug disposal strategies



MEDWAY Drug Enforcement, Wayne County



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Deterra Drug Deactivation System



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Harm Reduction

- Not designed to prevent drug use
- Designed to reduce death, disability and other negative consequences associated with prescription drug misuse and overdose

Multi- component programs

- Combine multiple strategies to address the various factors that influence prescription drug and opiate misuse and abuse.

Only multi-pronged approaches will prove to be effective in this epidemic

- **Individual strategies**
 - Knowledge, Attitudes, Beliefs and Behaviors
- **Environmental Strategies**
 - Community Norms
 - Access and Availability
 - Media Messages
 - Policy and Enforcement

**How we can
help**

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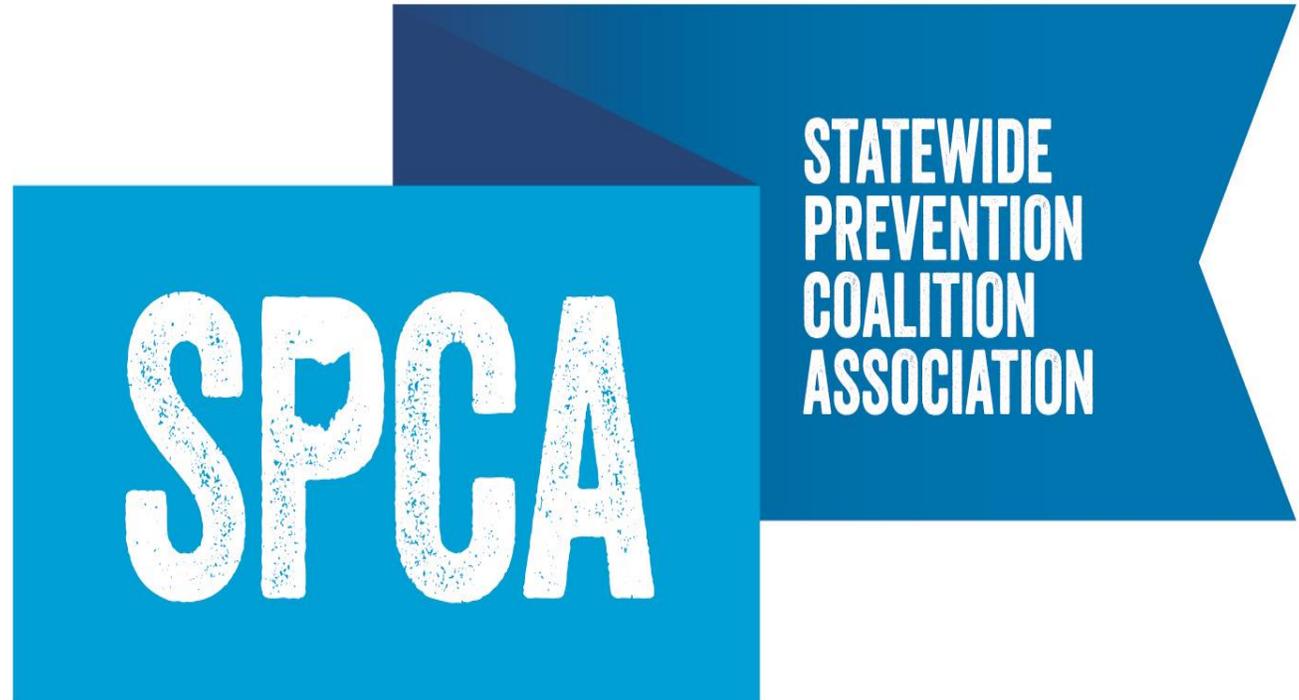
Know! Tips

know!™

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**Statewide
Prevention
Coalition
Association**



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GAP Network



The G.A.P.
Network

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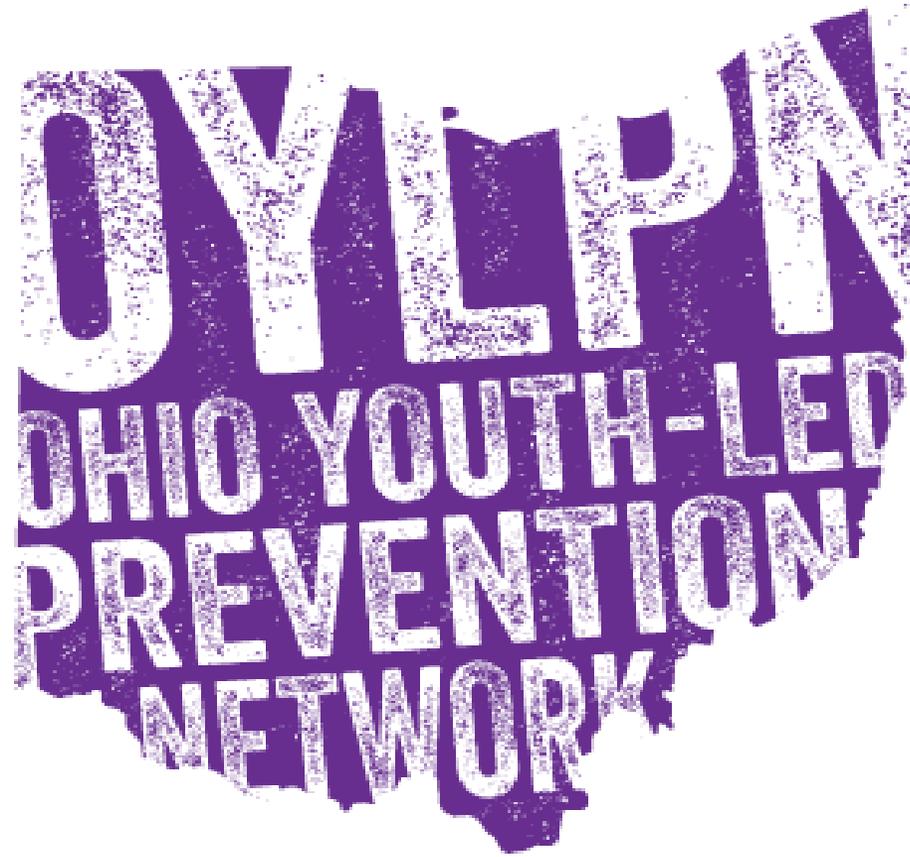
Ohio College Initiative



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Ohio Youth Led Prevention Network



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Training opportunities and technical assistance



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Dedicated to
provide
education,
empowerment
strategies and
opportunities
for advocacy

Matthew B. Schoonover
EDUCATIONAL CENTER

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Everyone has
a role in
prevention

- **Our Call to Action!**

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**Did you
know?**



70 % of Americans take at least one prescription medication.

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20 % take
five or
more.



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**Did you
know?**

1 in 5

People in the United States
abuse prescription
medications...

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...many of whom live, work and go to school in counties across Ohio.



**Someone you
know has
been
impacted by
the opiate
epidemic...**

- In a recent statewide poll, 2 out of every 3 Ohioans stated that they were impacted by a friend or family member with an addiction and/or mental illness.

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Today, you can prevent opiate misuse

Utilize safe medication practices:

- Talk with your doctor
- Talk with your pharmacist
- Use medications as directed
- Avoid sharing medications
- Monitor, secure and safely dispose of medications

Safe medication disposal

- Find the drug collection boxes near you
- Take advantages of alternative, safe disposal opportunities
- Model this behavior to your family and your community

**Everyone has
a role in
prevention**

Subscribe to Know! Tips

<https://preventionactionalliance.org/about/programs/know/>

Join a coalition in your community

<https://preventionactionalliance.org/connect/statewide-prevention-coalition-association/>

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Questions?

Please contact us!

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