

The TR_xUTH about prescription drug abuse

The abuse of prescription drugs exceeds that of cocaine, hallucinogens, inhalants and heroin **combined**.¹

Every day, approximately 2,500 teens abuse a prescription painkiller for the first time.²

Many teens **incorrectly believe** that the abuse of prescription medications is a safe and non-addicting alternative to "street" drugs.³

In many states, **unintentional drug overdose** is now the leading cause of accidental death, exceeding those caused by motor vehicle accidents.⁴

References

¹National Survey on Drug Use and Health, SAMHSA

²Office of National Drug Control Policy

³Partnership Attitude Tracking Study, PFDA

⁴Centers for Disease Control and Prevention

For more information:

go.osu.edu/generationrx

www.cardinalhealth.com/GenerationRx

www.aphanet.org

www.nida.nih.gov

www.whitehousedrugpolicy.gov

www.theantidrug.com

www.drugfree.org

www.talkaboutrx.org

www.stopmedicineabuse.org

www.samhsa.gov



Developed by The Ohio State University College of Pharmacy

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GenerationRx

Preventing the Misuse and Abuse of Prescription Medications

The problem is real...
the time to act is **now!**



Fighting Prescription Drug Abuse in Your Community

Make a Difference!

Overview

Pharmacists and other health professionals understand the dangers of prescription drug abuse and, as respected community leaders, can help address this issue. The Ohio State University College of Pharmacy, in partnership with the Cardinal Health Foundation, created a toolkit to help you spread the word about this important issue.

The goal: Increase awareness of this issue and move our communities to act.

What kind of action is desired?

Action can be simply inspiring individuals to talk to their family members, friends and youth about the issue. Other action steps can include storing and disposing of medications properly and participating in medication disposal days.

Important points:

1. Prescription medications have many positive benefits when used appropriately.
2. Prescription medications are being misused and abused.
3. You can do something about it!



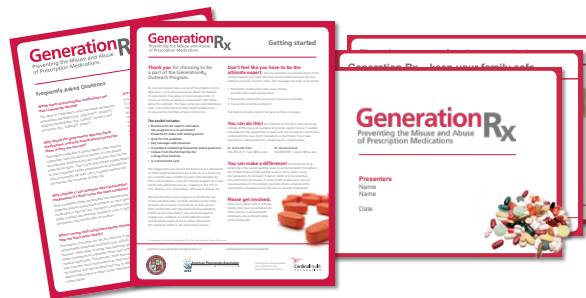
Toolkit Materials

What is in the toolkit?

- A simple quiz to engage the audience
- A short set of PowerPoint slides with talking points
- A handout including key messages and a list of other resources
- "Frequently Asked Questions"

This toolkit and other helpful resources can be downloaded from the website for The Ohio State University College of Pharmacy's GenerationRx Initiative at go.osu.edu/generationrx and at cardinalhealth.com/GenerationRx.

These materials are provided free-of-charge. We only ask that you register to access them so that we can collect your feedback on the program.



Using the Toolkit

Who is the intended audience?

This toolkit is designed for adult audiences (patients, parents, care-givers, community groups, etc.).

Where to present the information?

- Parent-teacher organizations
- Faith-based groups
- Service organizations (e.g., Rotary, Kiwanis)
- Senior citizen centers
- In one-on-one conversations



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